



Artists' Gallery Guidelines (July 2020)

The Artists' Gallery is a benefit for Arteast Ottawa members where you can post one image of either your artwork, artist logo/branding, or artist headshot (your choice) on this page. Each image will be linked to your secure (https) artist website, social media, or third-party selling platform, increasing your profile within the community.

To participate, you must meet the following criteria:

- Be a current member of Arteast Ottawa
- Have a secure artist website (https), social media account (i.e. Facebook, Instagram) or third-party selling platform (i.e. Saatchi Art, Fine Art of America, Etsy, etc)
- Provide one quality image to the web administrator with **72 dpi and an image size of 800 x 800 pixels**. You are welcome to submit your artist logo/branding, a section of artwork or full artwork as your image – creativity is welcome!
- Ensure any artwork submitted adheres to Arteast Ottawa's guidelines for suitability in public places
- Submit an image along with the medium (s) you work in through the online form on the Artists' Gallery page
- Members may change/update their artwork image once per quarter in March, June, September and December (maximum number of updates) through the use of the online form
- Accept the terms and conditions of having your artwork image added to the Artists' Gallery

The web administrators will ensure:

- A visually pleasing gallery with member's images
- A link from each image to the members secure website (https)
- The artist's name and medium is listed below the image
- That if an image submitted does not adhere to the Artists' Gallery image guidelines and/or Arteast's guidelines for suitability in public places, it will not be posted