

Arteast Ottawa Association
Executive Management Committee Meeting
Tuesday October 21, 2015 7-9 p.m.

Lise Roy Room Shenkman Arts Ce

Members Present: Lynne Alsford, Josie DeMeo, Diane Freeman, Cheryl Mattice, Bernard Poirier, Marie Leger, Helen Rosseau, Danielle Beaulieu, Christine Gendron, Carmen Dufault, Maureen Rooney Mitchell, Mary Ann Varley, Corinne Feasey, Ted Johnson, Jessie Parker, Lore Organ.

1. Call To Order By President

2. Approval of Agenda

- Motion to approve the agenda (Mary Ann Varley)
- Seconded. (Josie DeMeo)

3. Approval of Minutes of September 15, 2015

-*Corrections:* Arteast Digest – “Action: Lynne will bring some of these concerns to Claire” is corrected to” Lynne will bring some of these concerns to Kerstin/Danielle.”

Coordinators Report – Orleans Library – “new take in on Sept. 29 until Nov. 2” is corrected to “new take in on Sept 29 until Nov. 3”

- Motion to accept the amended minutes. (Lynne Alsford)
- Seconded. (Diane Freeman)

4. President’s Report Lynne Alsford

Election of President and Appointment of Secretary to Comply with Ontario’s Corporation Rules.

-in July 2015 Arteast was not in compliance with the Act with respect to number of directors and the election of a President and the appointment of a secretary. Sections 283(2), 289(1) and (2).

-Board met on Sept. 22. 2015 and elected Lynne Alsford as President, and Lore Organ was appointed as secretary.

-Lynne Alsford will also continue in the role of Vice President until a replacement person is found.

-Important to note, therefore, that the positions of President and Secretary for Arteast must always be occupied.

Arteast Minutes and Governance Models

-Discussion with Victoria Steele, Executive Director of AOE, Lynne Alsford, and Lore Organ re: minute taking format, and possible organizational changes now that Arteast is incorporated.

-Action: Lynne and Lore will research some governance models to present to the Executive Management Committee for discussion at subsequent meetings.

5. Treasurer's Report (Financial and Membership) Diane Freeman

- Balance to date: (Oct. 20, 2015) \$14,454.41.
- Outstanding Cheques: \$829.55.
- Membership: 223 which includes 4 new members since the last general meeting.

6. Grow With Art Report Mary Ann Varley

- Meeting consisted of a series of video presentations by Katherine Jeans.
 - Presentation was compromised due to poor sound quality and an inability to turn off lights.
- Motion:* (Mary Ann Varley) that a budget of \$50.00 be allocated for the purchase of satellite speakers with Bluetooth capability.
- Board met and agreed. A budget of \$100.00 has been approved.
 - Action:** Mary Ann will research speakers for best buy.
 - Crystal Beshara will present Oct. 27, 2015 in room 340.
 - Communication venues have been notified (face book, web page and Digest).

7. AJAE Report Cheryl Mattice

- 50 entries for exhibit.
- Shortened time schedule went well according to organizing committee. (Take in, hanging all in 1 day instead of 2).
- Using 2 jurors worked well.
- Interview with Hengameh Kamal-Rad was posted to video library by Helen.
- Art World provided a sponsor gift of \$150.00, which was divided into Best in Show and Jurors' Choice.
- 3 pieces sold: Susan Porter – "Oh Canada" (\$320.00), Yvette Lebal- "I Love Peonies" (\$300.00), Maryse Legault – "Mardi Gras" (\$125.00).
- Arteast to receive funds of \$111.75.
- take down will be Nov. 20, 2015.
- Cheryl was congratulated for a job well done and presented with an Arteast pen.
- Trophy is presently residing at home of Maureen Mitchell Rooney.
- Volunteer for this position required by March of 2016.

8. Digest Report Kerstin Peters

- No written report – verbal report that everything is in order.

9. Newsletter Report Claire Ouseley

- Problem with printing of Summer issue – problem will be rectified and Fall issue will be printed at no charge.
- Recommendation to decrease number of printed copies to 250 as significant number of people have opted out of mailed version.
- Discussion and agreement by the executive committee that number of copies printed should be reduced.
- Fall issue is at layout stage which will include the following features:
 - 34th AJAE
 - 25 Years of Big Ideas

- Mer Bleu Exhibition

- Profiles of longstanding members – Janis Fulton, Helen Lepage, Shirley Moulton and Danielle Vermette.

- Welcome to new members.

- Feature article written by Bernard Poirier reflecting the history of Arteast in commemoration of the 25th year anniversary.

- Grow With Art information which includes: Critique night – Ann Remner Thompson, Montreal Trip, and Katherine Jeans presentation.

- Open Studio Article.

- Deadline for Winter issue is February 17, 2016.

10, Web Site Report – Helen Rosseau

-In order to improve the quality and navigability of the website the current status is being reviewed and the following proposed recommendations are being considered. (Recommendations are from another Arteast member who has an interest in this area, comments are from a professional software engineer, and the web site coordinator).

- -create a user friendly navigation bar. (not required)
- -add slider to display work of artists on home page. (Done)
- -add a search bar to the home page to allow word searches in the Web site. (May be a function of new web site when ported into Wordpress.)
- -add social media links on the home page. (face book and digest blog already have links)
- -add request to Web site visitors to send us e-mail so an exhibition invitation could be sent to them. (not required as members already get emails)
- -re-organize home page for easier viewing without scrolling. (Not really useful as the items would be too small to read.)
- -add sponsor bar to home page which could be rented out. (Researching this)
- -Add YouTube to home page – YouTube links are added in the events photos.
- -add member interviews with video player or flash. (not required)
- -add tutorials for member instruction. (Possibility depending upon members volunteering services)
- -add a blog to the Web site. (Digest is a blog)

11. Open Studio Report – Dorothy Zorn/Corinne Feasey

- Attendance of 7 on Oct. 8th.

- Action:** Corinne will find out whether room has been booked until the end of the year. She will then book the room for the months of January, February and March. She will e-mail the contract to the Treasurer (Diane) for signing.

- Last session will be Dec. 10th.

12. Promenade and Trinity Report – Maureen Rooney Mitchell

- Exhibit – 25 Years of Big Ideas (Large Format Show)

- Non Juried show featuring 10 artists exhibiting 10 pieces of work hanging from September 24th until November 24th, 2015.

-Vernissage date was Sept. 27th with artists bringing in cookies and candies. This day also coincided with Culture days and Meet the Artist at AOE. Positive feedback was received on this show.

-*Recommendation:* large format show be scheduled for July/August.

Exhibit: Awards Winners of 2014

-Juried winners from previous AJAE – consisting of 20 artists. (3 artists have decline for a variety of reasons).

-Show begins Nov. 26th, 2015 and runs until Feb. 9th, 2016. Changeover date is Nov. 25th from 10 am until 11am. Hanging from 11am onwards.

-Possible vernissage date is Nov. 29th - same day as Baz'art. Food will consist of cookies and candies if vernissage takes place. To be Determined.

-Schedule for Promenade shows for 2016 is available on the Promenade page on Web site.

Trinity Exhibit

-Studio A has been booked for January 9th, from 9am to 5pm. OSA will issue an invoice for \$75.00 plus tax.

-Application and pre-registration has gone out in Communique.

-3 jurors have been booked.

-**Action:** Maureen will send out electronic call to Digest, website, face book, and ArtEngine.

-**Action:** Josie will seek sponsors. (Wallacks/ Real Estate Agency)

13. 25th Gala Report Josie DeMeo

-55 tickets sold – deadline for tickets was Oct. 21st, however able to extend deadline until Oct. 27th to promote at the Members general meeting.

-Final numbers required by Nov. 2nd.

-**Action:** Josie will request that second payment be sent from Treasurer to “Bytown” in the amount of \$911.29 at the executive meeting. (Final payment due 3 days before Gala)

-DJ has been booked for \$350.00. (“Sounds Great”)

-More sponsorship would be appreciated, but event to date is on budget.

14. Warehouse Storage Report Josie DeMeo

-Arteast documents are coming in.

-**Action:** Some storage boxes will need to be purchased.

15. Coordinators' Reports

Gloucester Library Christine Gendron

-Room for 4 artists.

-Hanging Nov. 10th (between 10:30 – 11:30a.an.) – take down on Jan. 12th, 2016.

Orleans Library Sheila Forsyth

-3 pieces of art to date – this location has lots of space.

Blackburn Library Jessie Parker/Robert Arnold

-Current show began Sept. 26th and ends Nov. 28th, 2015.

-Feature artist is Lissa Rachelle – show entitled “What Dreams May Come” and consists of 12 pieces.

-Next show begins Nov. 28th (drop off date Nov. 28), and ends Jan. 30th, 2016.

-Feature artist is Virginia Dupuis.

-David Becker will show work Feb. /March 2016.

-This venue booked until 2017.

Lunasolet Resto-Bar Ted Johnson

- Feature artist from Sept. 8th until Oct. 20th is Christine Gendron.
- 8 pieces displayed. Changeover Oct. 20th at 2:30p.m.
- Next Exhibitor will be photographer Jane Cass. (Begins Oct. 20th ends Dec. 1st)
- Changeover date is Dec. 1st .at 2:30 p.m.
- Group Show is scheduled from Dec. 1st until January 2016.
- Call has gone out for artists through web site and blog.
- One sale at this venue.

St. Laurent Complex Josie DeMeo

- Next Exhibition is "Holiday Mix".
- pre-registration deadline is Nov. 6th. Five members have registered to date.
- Action:** Josie will bring registration forms to the Members general meeting Oct. 27th.
- Hanging is Friday Nov. 20th at 7p.m. and show runs until Jan. 15th, 2016.

Francois Dupuis Complex Marie Leger

- Four artists featured until Nov. 16th.

St. Laurent Library Joyce Buckley

- Current exhibit feature Jessie Parker and runs from Oct. 2nd until Jan. 8th, 2016.
- Show entitled, "Hidden in Plain Sight" and consists of 5 pieces.
- Liana Voia (videographer) interviewed Jessie Oct. 2nd. Following is link to view video – <https://youtu.be/vlpKrHLS20>
- Action:** Kerstin to post this announcement to the Digest.
- Next exhibitor is Diane Freeman. Exhibit will run from Jan. 8th until April 1st, 2016.
- Exhibition schedule: April 1st – June 24th, 2016 Claire Ouseley
June 24th – Sept. 30th, 2016 Erika Farkas

16. Volunteers Lynne Alsford

- Vice President and lead coordinators for Grow With Art and AJAE are required by Feb. 2016.

17. Other Business

- Community Event – Bas'Art held Nov. 28th and 29th at the Shenkman Centre.
- Action:** Josie will coordinate this event. Call for volunteers has gone out via the Digest.
- Josie will coordinate art demonstrations from the membership.

18. Adjournment 8:45p.m.

- Motion to adjourn meeting by Ted Johnson.
- Seconded by Mary Ann Varley.

Next Meeting of the Executive and Coordinators will be at 7:00p.m. Nov. 17th, 2015 in the Lise Roy meeting room, AOE, Arts Council, Shenkman Centre.

Arteast General Meetings will be held on the 4th Tuesday of the month. Room 340, 255 Centrum Blvd. (or unless otherwise designated), from September 2015 to June 2016 at 7:30 p.m.

Arteast Archives: located at Dymon Storage Facility, 4338 Innes Rd, Locker number D343

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