

Arteast Executive & Coordinators' Meeting Minutes Oct 21, 2014
Lise Roy Meeting Room, Shenkman Arts Centre

Present:

Virginia Dupuis	Secretary
Diane Freeman	Treasurer
Danielle Beaulieu	Grant writing
Mari Brown	Trinity Art Gallery
Margaret Cape	Newsletter Layout
Carmen Dufault	Incorporation/AJAE
Cheryl Mattice	AJAE
Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
Claire Ouseley	Newsletter
Helen Rosseau	Webmaster
Mary Ann Varley	Past President
Diane Bertrand	Member

Regrets:

Josie de Meo	President
Gregory Abraszko	Photographer
Elisabeth Baechlin	St Laurent Complex
Arlette Castonguay	Orleans Library
Corrine Feasey	25 th Anniversary Committee
Maryse Hatchard	25 th Committee, Francois Dupuis Rec Centre
Christine Gendron	Gloucester Library
Ted Johnston	Coordinator Luna Sole
Isabella Leveque-Bouchard	Promenade Arteast
John Olsthoorn	Social Media
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade/Cumberland Library
Lindy Nadarajah	Children's Wish Project / AJAE

1. Call to order and welcome

In Josie's absence, Mary Ann chaired and called the meeting to order at 7:00 p.m., welcoming member Diane Bertrand.

2. Approval of Agenda

Adoption of the agenda was moved by Claire and seconded by Carmen. Carried

3. Approval of minutes from the Sept 16, 2014 Executive Meeting

The adoption of the minutes was moved by Diane and seconded by Cheryl. Carried

4. Financial Report–Diane

Diane Freeman reported a net bank balance of \$15,465.40 after outstanding cheques of \$601.26 .

5. Membership Report – Diane

We have 12 new members since the Sept meeting (from a total membership base of 200).

6. Members Survey– Danielle

Danielle walked the team through her proposed re-design of the 2000 survey, in which she has reduced the 40 questions to 14. She will make minor adjustments based on feedback received and send to the team by Oct 26th, asking for a response by Oct 31st. The survey will

be sent out by Nov 9th requesting completion in a two-week time frame. A link to the online survey will be placed in the Arteast Digest and the results of the survey will be published in the February newsletter.

7. Grow with Art- Mary Ann

Mary Ann reported that the October 19th trip to the Montreal Museum of Fine Art to see the Van Gogh and Kandinsky exhibition was cancelled as only 7 people had booked. Rowena Tolson will speak on Chinese brush painting on October 28th; at members' request the first half hour will consist of an informal Show and Tell. The November Member Appreciation meeting will be held at D'Arcy McGee's pub and will consist of an art/gift exchange. Mary Ann provided background on our pursuits of project grants which permit the GWA program; as we carry a large cash balance it becomes difficult to receive such grants. Incorporation now allows us to apply for Operating grants toward administering an organization, (such as salary for an employee and office supplies and costs such as internet.)This type of grant application is considerably more detailed. Mary Ann would be willing to write a project grant and Danielle will review the requirements and offered to assist in writing the operating grant. Mary Ann will send the details to Danielle.

It was moved by Maureen and seconded by Helen that Arteast executive explore a partnership with AOE for use of their office space. Carried.

8. Newsletter -Claire

Claire reported that the fall newsletter is in Margaret's hands and expected to be mailed out the first week of November. The following newsletter will be the February newsletter with a January 16th deadline. Maureen has submitted inserts for the TAG show.

9. Website- Helen

Helen reported that e-mail issues on all the e-mails associated with Arteast are now resolved. Due to surgery Helen will be unavailable from Nov 25th until January. Danielle will meet with Helen to discuss basic requirements for any urgent changes required in her absence, and advised that her husband or son will help out.

10. AJAE- Cheryl

Cheryl reported that 2 paintings have sold – one by Diane Bertrand and one by Beata Jakubek.

11. Outreach

- Arteast Open Studio: Mary Ann reported on behalf of Dorothy that the most recent studio time on Sept 16th saw 5 attendees.
- Nuit Blanche: Mary Ann read Josie's report that there were at least 60 kids at Kidzone. Josie has requested the same venue for Nuit Blanche2014. Despite the fact that more signage and publicity is required, an estimated 200 people were through. Margaret requested fans to move the air a bit. Maureen and Virginia requested a new title, as Salon des Refuse has run its course.
- Artpreneur: Mary Ann read Josie's report stating that Artpreneur was a huge success, with good networking, and resulted in 3 new members. As the result of a discussion with Mike Wallace, he will be invited to an executive meeting.

- Baz' ART: Josie recommends that we participate again this year, and perhaps will have a kids' painting area.
- Arteast Art Show- Danielle
Danielle spoke to the presentation she had prepared and sent in advance to the executive. She has done thorough preliminary research to prove in the viability of pursuing a big art show in 2015 or 2016. In order to do a proper job her recommendation is to pursue a show in 2016, which she will address more specifically in late spring 2015.

12. Promenade Arteast and Trinity Art Gallery – Maureen

Promenade: Maureen reported that from the current show, Isabella sold a painting for \$255. The drop-off for the Award Winners show Oct 23 - Jan 6 (vernissage of Oct 26th), is tomorrow. The list will show the category and award place for each piece. The light on the sculpture cabinet has burned out and Maureen will purchase a new light.

TAG: The annual show will run Feb 12- Mar 17th 2015 with a vernissage of February 15th. The take-in will be in Studio A at Shenkman Arts Centre on January 10th. Music will be investigated, possibly the Trio of Sax. Maureen inquired about the purchase of a trophy for the Best in Show at TAG. Mary Ann will investigate. At the general meeting Maureen will ask for volunteers for hanging the show.

13. Coordinators' Reports

- **25th Anniversary:** Carmen reported on the cakes and/or cupcakes which will be required for various events. Ann Warburton has a family member who will do this baking and provide an estimate of the costs; she would need details 2 weeks ahead of each event, and would like colour information for the 25th logo. Johanne Larose will prepare publicity for all 25th anniversary events. Virginia moved that \$1000. be approved as a deposit toward a room (probably at Chimo Hotel) and miscellaneous meal expenses for the Nov 2015 party for the 25th anniversary. Maureen seconded the motion. Carried.
- **Blackburn Library** – Virginia reported that Pari Zati's work was hung on Oct 4th until Dec 2nd, to be followed by a group show featuring the lead coordinators from every venue where Arteast displays art. The library has shows reserved until the end of November 2015.
- **St Laurent Complex** – Mari reported on the upcoming Christmas show beginning Nov 24th which will feature 12 x 12 works, 2 permitted from each artists. The deadline is Nov 14th. She will put an article in the Digest and mention at the meeting next week; Helen will print forms and bring to the meeting. Elizabeth will prepare the invitation and Diane Bertrand will help with the hanging.
- **Francois Dupuis** – Helen has just received from Maryse Hatchard the Call for Artists which is due Oct 29th for the show Nov 17- Jan 19th.

14. Warehouse Proposal- Mary Ann

Mary Ann read Ted's report asking to pursue warehouse storage. Josie is following up on this and a budget has already been approved.

15. Volunteers: - Mary Ann

Mary Ann advised that it is critical to find a President and Vice President and will address this at the general meeting. Information will be put on the website and on facebook.

16. Adjournment

The meeting was adjourned at 9:10 p.m. on a motion from Helen and seconded by Claire.

Next meeting:

The next meeting will be at 7:00 p.m. **Nov 18th, 2014** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

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All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2014 to June 2015 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2014 to June 2015 at 7:30 p.m.**