

**Arteast Executive & Coordinators' Meeting Minutes
for Nov 15th, 2011
New Media Room, Shenkman Arts Centre**

Present:	Mary Ann Varley	President
	Carmen Dufault	Past President
	Virginia Dupuis	Secretary
	Dorothy Zorn	Treasurer
	Mari Brown	Promenade Arteast
	Josie de Meo	Promenade Arteast
	Christine Gendron	Gloucester Library
	Ted Johnston	Member at Large
	Elisabeth Krug	Gloucester Library/Newsletter
	Bernard Poirier	Newsletter Editor
	Christina Patterson	Grow with Art
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Mira Wasilewska	AJAE

Regrets:

Susan Ashbrook	Budding Artist Coordinator
Arlette Castonguay	Orleans Library
Clarisse Cheseaux	Promenade Arteast/Cumberland Library
Linda Dyson	North Gloucester Library
Isabella Leveque-Bouchard	Promenade Arteast
Cheryl Mattice	AJAE
Karen Miller	E-mail Communications
Diane Patenaude	Queenswood Villa Coordinator
Lindy Nadarajah	TrinityArtGallery
Boni Penna	Arteast Juried Awards Exhibition Coordinator

1. Call to order and welcome

The meeting was called to order at 7:05 p.m.

2. Approval of Agenda

Adoption of the revised agenda was moved by Dorothy and seconded by Mira. Carried

3. Approval of minutes from the Oct 18th, 2011 Executive Meeting

Adoption of the Oct 18th minutes was moved by Carmen and seconded by Dorothy. Carried

4. Financial Report – Dorothy

Dorothy reported a balance of \$11,336.41; to date 120 members have paid fees totalling \$3600.

5. Committee to find Office Space

Mary Ann reported that Christina had shown the committee around the Orleans Cumberland Community Resource Centre on November 2nd as a possible location with office space. The office areas are well-equipped and the location is good; Arteast would also like to look to occupants of the Shenkman Arts Centre – such as OSA and AOE Arts Council for office area before looking pursuing this further. Mary Ann stated that in moving forward on acquiring office space, it is important that we define why we need it and for what will it be used.

6. **Website - Carmen**

Carmen reported that Claude is dealing with a family emergency and there will be some delay on updates to the website.

7. **Arteast Juried Awards Exhibition (AJAE) – Mira**

Mira reported that 56 artists displayed 94 artworks. Eight paintings sold for a total of \$2645.00 with a commission of \$396.75. Mary Ann commented on the tremendous amount of work done by Mira and Cheryl, and thanked Lindy for stepping in and sharing her expertise to pull things together. Mira stated that most of the buyers live nearby or take classes, or have kids in classes and stay at the centre for a period of time and thus is a great venue for sales and it would be preferable to retain it. Due to the large number of pieces and limited display space, next year it may be necessary to limit to 1 piece of art each. Mira suggested starting a little earlier next year and finishing a little later to take advantage of Christmas shoppers. Tentative dates are Oct 11th to Nov 18th 2012. Maureen will think about moving the Award Winners show a little later to coincide with the AJAE timeframe.

8. **Promenade Arteast – Maureen**

Maureen reported that one piece was sold from the current show. The next show - “Volunteers” will feature 20 artists and hang from Oct 26th to Jan 11th. Twenty artists were asked, and 12 declined or missed deadlines; Maureen is drawing names from other volunteers to add to the show. Norm Goddard has joined the Promenade Team but is going away until April. Lissa Robillard is dropping off the team. Maureen will put a proposal together to Mike Taylor regarding purchasing glass cabinets for sculptures. Maureen will forward to Carmen a request from Aline Joanis about updating her information on the Arteast website. Petrie Island Show will run from January 12th - March 20th, with the celebration on February 19th. Maureen has e-mailed Nicole McGrath to early prepare publicity for this show and is awaiting her response.

9. **Trinity Art Gallery – Maureen**

Maureen has signed the contract for Room 340 for January 28th for the take-in for “Mix of Emotions” Show. She has e-mailed Claude and the Call for Artists is up on the website. Maureen asks for a budget for juice and coffee and muffins for the jury and take-in team. Maureen asked to have 3 jury prizes at \$75.00 each (\$25.00 from Arteast and will approach Wallacks for \$50). The show in 2013 will be called “Mosaic”.

10. **November Sculpture Show – Mary Ann**

Mary Ann reported on the successful sculpture show in the Shenkman Arts Centre display cases. Mary Ann sent a press release to the Orleans Star who posted an online version.

11. **Arteast Executive Show – Mary Ann**

Mary Ann has not heard from AOE Arts council yet about the Arteast Executive show but should hear any day now.

12. **Newsletter – Bernard**

Bernard reported that the next newsletter for January will probably be 20 pages, he may be able to cut it down to 16. Bernard has dedicated the 2 middle pages to the 30th Anniversary of AJAE. Bernard would like to list all members of the communiqué team as well as the hardworking mail-out team in the newsletter. Josie will have an article about the Volunteers

Show and photos from various activities and demos. Elisabeth Krug explained that articles should be submitted in Word but not pdf. Mary Ann reported that Marion Hall is writing an article on framing. Also, Mary Ann stated that the standards for submitting artwork to Promenade shows should be used as the convention. Maureen will forward to the entire team for review and comments to standardize for the January Annual General meeting. Mary Ann will ask Luis at Art World One to make a little frame to show how the framing should be, and present at the January meeting with Aline Joanis' talk. Mary Ann will write something on the November potluck.

13. Grow with Art – Christina

Christina was very pleased with Charlie Spratt's demo. There were new members who joined that evening. Twelve extra chairs were needed because there were so many attendees. The November Potluck and Exchange Nov 22nd at 7:30 will consist of numbered artworks and a draw to select; there will be no "stealing back".

14. Outreach Projects- Christina

Christina reported that Orleans Wood Artfest will take place Tuesday Dec 13th; it will be a full day with 4-5 tables; no face painting; it will be in English. Christina will send an e-mail for volunteers. Josie will head the 1 1/2 hour francophone project at Ray Friel in December, a watercolour Christmas card project and has her francophone artists lined up. Mari reported that she and Mary Ann will meet with the autism unit of the Ottawa technical School on November 18th to setup a day in January or later to do a project. Mary Ann advised Josie to hold off on a second school, Marius Barbeau Elementary, for now; in the meantime Josie will get info on the school and area and send to Mary Ann for the grant proposal.

15. Grant Proposal – Mary Ann

Mary Ann will write the grant request to apply in January, and asked the executive to confirm the amount requested; it was agreed to request \$5000.00 for the year 2012. (Hans Aggarwal has not been on the grant project since July - Virginia will make this correction to the volunteer list).

16. Gloucester Library – Christine and Elisabeth

Christine reported that 9 artists hung 19 paintings and 2 people were turned away. Elisabeth will keep an eye on the next changeover to see if it might be necessary to change the wording in the changeover notice to limit the number of pieces. Elisabeth is writing a bit of background in the library program for the newsletter. In response to some confusion, it was pointed out that the librarian in each library should have a book or a listing of what is hung in the library.

17. Orleans Library – Mary Ann

Mary Ann read Arlette's report that 14 paintings were hung.

18. Blackburn Hamlet Library – Mary Ann

Mary Ann will talk to Lynda D to confirm that she is the lead. Josie will handle Blackburn Library, but would like someone to handle the press releases and any writing .

19. Volunteer Coordinator-Mary Ann

Mary Ann would like someone to replace Linda as Volunteer Coordinator. Let's all please think seriously about taking on the important position of Vice President. Susan Ashbrook

was suggested as a good candidate for Vice president. Perhaps a discussion would be useful at the potluck to explain the various roles and responsibilities.

20. Bazart- Mary Ann

Mike Taylor asked Mary Ann if Arteast would like to participate in BazArt on Sunday Dec 4th. OSA is doing a kids table; Mike would give Arteast 3 tables to show work for sale and conduct demos.

21. Adjournment

The meeting was adjourned at 8:58 p.m. on a motion from Josie and seconded by Maureen.

Next meetings:

The next meeting will be at 7:00 p.m. **Jan 17th , 2012** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

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Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

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All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2011 to June 2012 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2011 to June 2012 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.