

Arteast Executive & Coordinators' Meeting Minutes May 19, 2015
Lise Roy Meeting Room, Shenkman Arts Centre

Present:

Joyce Buckley	President
Lynne Alsford	Vice President
Diane Freeman	Treasurer
Virginia Dupuis	Secretary
Danielle Beaulieu	Facebook,
Carmen Dufault	AJAE
Christine Gendron	Gloucester Library
Marie Leger	Francois Dupuis Recreation Centre
Bernard Poirier	Member at Large
Maureen Rooney-Mitchell	Promenade Arteast/Trinity Art Gallery
Claire Ouseley	Newsletter
Helen Rosseau	Webmaster
Mary Ann Varley	Grow with Art

Regrets:

Elisabeth Baechlin	St Laurent Complex
Cheryl Mattice	AJAE
Josie De Meo	Past President
Corrine Feasey	25 th Anniversary Committee, Open Studio
Ted Johnston	Coordinator Luna Sole
Mari Brown	Trinity Art Gallery
Isabella Leveque-Bouchard	Promenade Arteast
Christina Patterson	Grow with Art
Kerstin Peters	Digest
Dorothy Zorn	Newsletter Mailing/Promenade/Open Studio
Clarisse Cheseaux	Promenade
Lindy Nadarajah	Promenade

1. Call to order

Joyce called the meeting to order at 7:05 p.m. welcoming Bernard Poirier back after a long period of absence.

2. Approval of Agenda

The revised agenda was moved by Diane and seconded by Lynne. Carried

3. Approval of minutes from the March 17, 2015 Executive Meeting

The adoption of the minutes was moved by Lynne and seconded by Diane. Carried

4. Financial Report—Diane

Diane reported a bank balance of \$12,245.89 which includes one outstanding cheque of \$153. There were no new members this month, leaving our membership base at 219.

5. Grow with Art- Mary Ann

The planned workshop with Shirley Mancino for May 23- 24th has been cancelled since only 5 registrations were received, while a minimum of 14 are required to break even. So far 19 people have registered for the June 19th bus trip to Montreal, and it will be publicized at next week's Grow with Art meeting to hopefully meet the minimum of 32 people to justify the costs. Aline Joanis will be next week's speaker, whom Danielle will introduce. Danielle was able to obtain agreement of Anne Remmer Thompson for the June critique, to replace the original, and

now unavailable speaker. All speakers for next year's program are lined up, with only the finalization of topics and website information required, which subsequently will be sent to Helen for the website

6. AJAE- Carmen

The AJAE team now has an additional member, Jacintha Aungier, and the team will meet Monday May 25th. Joyce received an e-mail from Cheryl that funds are allocated in the 25th Celebration budget for the purchase of a trophy for AJAE. Joyce has received quotes varying from \$214 - \$298 and will forward the information and leave the selection up to the AJAE team. The trophy will be kept at St Laurent Complex during the AJAE show, and then in the glass cabinet at Promenade, unless sculptures do not permit space during various shows. Josie is working on AJAE sponsorship; a request has been sent to the National bank; and will be contacting Deserres, Gotrick, Bank of Montreal, Currys. Please contact Josie with any other suggestion of sponsors.

7. Arteast Digest – Danielle

Danielle advised that transition goes well; only 2 people have encountered problems requiring Danielle's assistance. Diane will send a list of names and e-mail addresses to Danielle so that she can follow up with members who have not registered for BlogSpot. Danielle suggests that announcements with extensive formatting be kept to a minimum as this is a lot of work for Kerstin.

8. Newsletter –Claire

The spring newsletter was posted online April 29th and mailed May 3rd. Claire congratulated Erika on her first newsletter layout. Sue Thompson has stepped down as proofreader, About 30 people have opted out of the newsletter mailing. Claire proposed going to 2 newsletters a year, as a way of saving mail-out money, since there are not a lot reportable events consistently throughout the year. It was decided to retain 4 newsletters this year; to allow the timely issuance of the brochure with a September newsletter. Next year the summer issue would be skipped; meaning the Grow with Art brochures would have to be ready for the spring newsletter.

9. Website- Helen

Helen advised that she was away for the weekend and will get caught up in the next few days. Elisabeth has requested changes to the e-mail forwarding for St Laurent Complex; she would like 2 e-mail accounts – english to her and French to another team member.

10. Studio Time - Virginia

Virginia read Corrine's report that 8 members attended May 13th, the next is May 27, and the following is June 11th, which will be followed by a break until September. Diane asked that Corrine be reminded to book the rooms for September.

11. Promenade Arteast and Trinity Art Gallery- Maureen

Promenade: The current show which had 3 sales: Marilyn Campbell, Maryse Legault and Susan Tudin. Danielle Vermette and Maryse Legault have been contacted by the city to showcase their artwork on banners in front of Shenkman Arts Centre. For the next show (which goes up Wednesday), Silver Celebration, 17 have registered. A'Chord Est will play at the vernissage Sunday May 24th and a SOCAN fee is required; also Maureen will get a separate snack plate for the band at half time, which is already budgeted. After that the Plein-air show will be July 23rd to Sep 22. Mary Ann will be in charge of this show

and reports that she has contacted all the artists, only 2 did not respond; she expects a full show and will send the forms June 1st.

The following show will be big pieces, minimum of 38 inches wide, which will be handled as an open call, with probably room for 10 pieces. The following show will be the AJAE award winners of 2014.

Joyce had written a letter regarding banners promoting La Gala Trille Or that were blocking the Promenade Wall for several days in May; and received a positive response from Alan Samson of the city, who will be attentive to avoiding such a situation in the future.

12. 25th Anniversary Committee Update- Virginia

Virginia read Josie's report stating that the 25th Committee comprises Mary Ann, Carmen, Corinne, Dorothy and Josie. The Arteast Summer Family BBQ application has been sent to the city for permit approval at Petrie Island on Saturday Aug 22nd. Maryse Hatchard has resigned from this activity; if anyone wants to help please contact Josie.

Gala tickets are still for sale, were sent in the last newsletter and will be sent in the next newsletter. Josie is working on sponsorships for the gala. Mary Ann showed a poster for the Nov 24th Gala – cocktails will be at 5:30 and dinner at 6:00, at a cost of \$25 for members and \$35 for guests.

13. Outreach- Virginia

Virginia read Josie's report that the Nuit Blanche application has been submitted, with \$250. registration fee remaining to be sent; Josie will send an e-mail to the Treasurer in this regard later this week. Nuit Blanche will feature a Kids Zone 6-8 p.m. (watercolours station); painting mural with neon paint under black light 8 p.m. to wee hours, and our "Salon de couleur exhibition" 1 evening only. Josie has contacted Guy Schryburt, City of Ottawa, for the gallery at the Byward market building and is awaiting his reply. The Call for volunteers/exhibiting artists will go out soon. This year Marie Leger will be helping with the event. Please let Josie know if anyone wishes to get involved, as she will be preparing before summer starts.

14. Warehouse Proposal - Virginia

Josie will concentrate on this aspect before summer starts.

15. Coordinators' Reports - Virginia

Gloucester Library: May 12th 14 artworks from 8 artists were hung; next changeover July 14th
Blackburn Library: April 4th 12 artworks of Erika Farkas were hung; Next changeover will be May 30th with Marie Leger's work going up

Luna Sole Resto-Bar: Mar 31- 8 artworks of Marie Leger were hung; May 11th 8 artworks of Julia Burke were hung; next changeover June 16th with Linda Dyson's work going up

St Laurent Complex: May 8th - 34 artworks from 26 artists were hung in the Long Standing Members' Show; The changeover will be June 5th for the next show titled Summer Mix

Francois Dupuis Rec Centre: May 19th- 20 artworks from 20 artists were hung in the New Members' Show, until the next changeover of July 20th.

16. Young at Art –Joyce and Lynne

Joyce reported that she and Lynne attended the award evening at City Hall on May 13th; prior to this she and Lynne with the help of Lindy had selected 2 winners, and 2 \$35. Deserres gift certificates were purchased and Diane Patenaude created the award certificates. Lynne commented on the high quality of artwork, and she is writing an article for the Communiqué, and Charles Frost is providing photos.

17. Volunteers- Lynne

Lynne reported that a returning member Gwen Cowan will help Ted with Luna Sole. Jessie Parker and Bob Arnold will take over Blackburn Hamlet Library from Virginia on May 30th. Lynne is looking for a Treasurer and may have to put out a call; Ron Ford's name was suggested. A new lead coordinator is required for Orleans Library. Charles Frost will return as our Official Photographer, although not always available, when members will fill in as required.

18. New Outreach Initiative- Virginia

Virginia reported on the meetings she and Maureen had with the Legal Info Centre of Ottawa at 85 Albert St, in response for their request to set up a relationship with an art group to hang art in their offices. It was mutually agreed that the artwork would consist of solo shows of larger pieces, with hanging for 6 months duration. A trial was set up for one year, after which an assessment of the pros and cons will be made, and in order to continue a curator would be required, who would tighten procedures and develop a schedule of artists and arrange changeovers. The trial commenced with Maureen's work hung with the initial installation of hardware; when Maureen's work comes down, Virginia will hang her work to complete the trial. Claire requested an article for the communiqué with a deadline before July 16th. Additionally Danielle offered to post information on facebook.

19. New Initiative: OSA and Arteast - Joyce

Joyce reported on an opportunity identified by Lindy who has been speaking with Melanie of the OSA. OSA would like to develop a relationship with Arteast, going beyond OSA allowing Arteast to rent their Studio at a greatly reduced price. Further building upon a relationship would allow Arteast and OSA to promote each others events in e-mails, websites and newsletters. It was suggested to invite Melanie and Nadine of OSA to a meeting in September.

20. Adjournment

The meeting was adjourned at 8:40pm on a motion from Lynne and seconded by Maureen .

Next meeting:

The next Executive and Coordinators meeting will be at 7:00 p.m. **June 16, 2015** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

All Executive Committee or Board of Directors meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd**
From **September 2014 to June 2015 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month
Room 340, 255 Centrum Blvd from September 2014 to June 2015 at 7:30 p.m.