

Arteast Executive & Coordinators' Meeting Minutes Mar 17, 2015
Lise Roy Meeting Room, Shenkman Arts Centre

Present:

Joyce Buckley	President
Lynne Alford	Vice President
Diane Freeman	Treasurer
Virginia Dupuis	Secretary
Danielle Beaulieu	Facebook, Grant writing
Marie Leger	Gloucester Library
Cheryl Mattice	AJAE
Maureen Rooney-Mitchell	Promenade Arteast/Trinity Art Gallery
Claire Ouseley	Newsletter
Kerstin Peters	Digest
Mary Ann Varley	Grow with Art

Regrets:

Elisabeth Baechlin	St Laurent Complex
Josie De Meo	Past President
Carmen Dufault	Incorporation/AJAE
Corrine Feasey	25 th Anniversary Committee, Outreach, Orleans Library
Maryse Hatchard	25 th Committee, Francois Dupuis Rec Centre
Christine Gendron	Gloucester Library
Ted Johnston	Incorporation, Coordinator Luna Sole
Mari Brown	Trinity Art Gallery
Isabella Leveque-Bouchard	Promenade Arteast
Marie Leger	Gloucester Library
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Helen Rosseau	Webmaster
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade
Lindy Nadarajah	AJAE

1. Call to order

Joyce called the meeting to order at 7:02 p.m.

2. Approval of Agenda

The revised agenda was moved by Lynne and seconded by Mary Ann. Carried

3. Approval of minutes from the February 17, 2015 Executive Meeting

The adoption of the minutes was moved by Diane and seconded by Claire. Carried

4. Financial Report–Diane

Diane reported a bank balance is \$13,866.97 which includes uncleared transactions of \$911.96. She passed around a Financial Statement from the accountant, who has filed a tax return showing \$1347.00 net loss (including \$1200.00 accounting fees). Since last executive meeting there are 11 new members for a total membership of 229. It was moved by Mary Ann and seconded by Joyce to confer life membership on Bernard Poirier in thanks for all the assistance he has provided to Arteast over the years. Joyce will prepare a letter in this regard.

5. Grow with Art- Mary Ann

Mary Ann reported that Patrick Imai will be next weeks' speaker; he will bring different stones and do a demo. The Grow with Art team is working on the speakers for next year's program and would like to finalize soon so the brochures can be prepared for September distribution. A workshop is planned with Shirley Mancino for May 23- 24th 9-4, for which Diane indicated there is a budget of \$1300. The workshop will cost \$2100.00 with a charge of \$160. per person at a minimum of 14 attendees. The June 19th bus trip to Montreal will charge \$65.00 for members and \$75.for non-members; 32 people are required to justify the costs. Mary Ann will send the bus contract to Joyce. The approval of the expenses was moved by Mary Ann and seconded by Virginia. Carried.

6. AJAE- Cheryl

The AJAE team now has an additional member and the 4 will meet when Carmen returns. Joyce proposes a separate trophy for AJAE and will look into this. Cheryl will send an e-mail to Joyce with the details of room requirements so the executive can book the room.

7. Arteast Digest – Danielle and Kerstin

Danielle presented a proposal on the implications of making the blog spot solely for members. For several reasons this is not viable. The feedback on the Executive and Coordinators trial of the blog spot pilot project was addressed. The team agreed to roll out the blog spot to all members. It will be mentioned at the General Meeting next week. Joyce will sign the special message drafted by Danielle advising of the change of digest delivery system to blog spot. It was suggested to keep the Digest as a Sunday issuance only, with rare exceptions; 2 week's notice is required to submit to the Digest. It was also felt that the library notices can be shortened and included in the Digest.

8. Newsletter –Claire

The Winter newsletter was posted online Feb 21st and mailed Feb 26th. Ten members have responded that they do not wish to have a printed copy. The deadline for the next newsletter is April 16th. Erika Farkas has volunteered to take on the task of Newsletter layout. Claire is profiling long standing members; Marion Hall, Francis Dunn and Elizabeth Twiss will be featured in the next newsletter.

9. Website- Joyce

Joyce read Helen's report stating that all updates and corrections as requested by various organizers have been completed.

10. Outreach –Mary Ann and Virginia

Mary Ann advised that 5 members of the Jewish Senior Adults completed a 2 hour painting project with Arteast on March 9th from 10:30-12:30 at St Laurent Complex. Virginia reported on a request from the Legal Info Centre of Ottawa at 85 Albert St, who would like to set up a relationship with an art group to hang art in their offices comprised of a conference room, 2 offices and a main library. A lot of public traffic comes through this space. Virginia spoke to Josie and they will arrange to view the offices next week.

11. Studio Time - Joyce

Joyce read Corinne's report that 5 members attended March 12th, and four have registered so far for Mar 26th.

12. Promenade Arteast and Trinity Art Gallery- Maureen

Promenade: The current show comes down tomorrow and the next show, “More Mosaic” hangs Mar 19- May 19 with 17 pieces. The vernissage will be Mar 22nd at which A’Chord Est will play. Following shows will be Silver Celebration for which 17 have registered. After that the Plein-air show will be July 23rd to Sep 22. Mary Ann will be in charge of this show.

TAG: The pick up is tomorrow. Rogers TV conducted interviews with several artists which were broadcast on Regarts. In 2016 Mosaic’s vernissage will be a week later than normal. Mike Taylor has asked that the description of Mosaic be freshened up a bit.

13. 25th Anniversary Committee Update- Joyce

Joyce read Josie’s report that next week she will send a call for art for the long-standing members show May 8th- June 5th, The week of March 30th the call for new members will go out, with new members having a show at Francois Dupuis and long-term members at St Laurent Complex. Both shows will be coordinated with the 25th anniversary committee and the appropriate venue team.

This week a form will be set up on the website for the pre-purchase of tickets for the gala.

14. Coordinators’ Reports

Gloucester Library: March 10th 18 artworks from 10 artists were hung

Orleans Library: March 3rd (to May 5th)12 artworks were hung

Luna Sole Resto-Bar: Feb 17th (until Mar 31) 8 artworks of Linda Bordage were hung

Francois Dupuis Rec Centre: March 16th (to May 19th)13 artworks were hung, mainly of 3 artists. Some artists have expressed concern that the artwork is not hung securely. Small ties will be purchased to secure the work.

St Laurent Complex: March 13th (to May 8th) 39 artworks from 4 artists were hung and 3 paintings have sold already.

15. Bank of Montreal; evening Open Studio

Josie is pursuing an opportunity with the Bank of Montreal at Montreal Rd and Ogilvy to hang artwork. It was suggested that Arteast ask the bank for sponsorship. Joyce also suggested the Bank of Montreal in Blackburn Hamlet as a venue. It was reported that a new member has asked about open studio time in the evening. It was suggested that Josie look into this.

16. Volunteers- Lynne

Lynne reported that Jacintha Aungier will help with AJAE in a support role. Erika Farkas will help with the newsletter layout. An official photographer is required since Gregory has resigned. Gwen Cowan might be able to assist Ted at Luna Sole. Linda Davros may be able to help Maureen with Promenade. It was noted that Marie Leger is now Lead Coordinator for Francois Dupuis Rec Centre. Virginia would like someone to takeover Blackburn Hamlet Library. This will be mentioned at the General Meeting next week. Support is required for Isabella on translation. Mary Ann suggested Pat Fish. Joyce asked that an assistant be found for Diane.

17. Other business- Orleans Chamber of Commerce- Lynne

Lynne reported that she and Josie attended the Orleans Chamber of Commerce breakfast on March 12th, with Josie presenting on Arteast, mentioning the need of sponsorships. After the formal presentation Josie spoke with interior designers and real estate agents about the opportunity to display art in a staging manner.

It was noted that Wallack’s in the east end has closed. No door prizes will be purchased from other Wallacks’ locations, and any existing cards will be made use of quickly.

Joyce proposed that the scheduled meeting of April 21st be a Board of Directors Meeting, and the meeting after that (May 19th) be a full Executive and Coordinators meeting. It was agreed to do so, providing the Board of Directors minutes be circulated to the entire team.

Joyce will send a note to all the coordinators asking them to advise Helen and Claire of changes to their teams, so that the newsletter and website will always have current info on the team members and leaders.

18. Adjournment

The meeting was adjourned at 8:54 pm on a motion from Joyce and seconded by Lynne .

Next meeting:

The next Board of Directors meeting will be at 7:00 p.m. **April 21, 2015** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

The next Executive and Coordinators meeting will be at 7:00 p.m. **May 19, 2015** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

MAILING ADDRESS: Arteast Box 5, Suite 260, 245 Centrum Blvd, Orleans, K1E 0A1

All Executive Committee or Board of Directors meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council,**

Shenkman Arts Centre 245 Centrum Blvd

From September 2014 to June 2015 at 7:00 p.m.

Arteast **General Meetings** will be held on the 4th Tuesday of the month

Room 340, 255 Centrum Blvd from September 2014 to June 2015 at 7:30 p.m.