

Arteast Executive & Coordinators' Meeting Minutes for June 19th, 2012
Lise Roy Meeting Room, Shenkman Arts Centre

Present:

Mary Ann Varley	President
Josie de Meo	Vice-President/Volunteer Co-ordinator/PromArteast
Carmen Dufault	Past President
Dorothy Zorn	Treasurer
Virginia Dupuis	Secretary
Christine Gendron	North Gloucester Library
Ted Johnston	Member at Large
Cheryl Mattice	AJAE
Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
Helen Rosseau	Webmaster
Rosalind Wong	Assistant Treasurer

Regrets:

Susan Ashbrook	Budding Artist Coordinator
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Clarisse Cheseaux	Promenade Arteast/Cumberland Library
Elisabeth Krug	Gloucester Library/Newsletter
Isabella Leveque-Bouchard	Promenade Arteast
Karen Miller	E-mail Communications
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Mira Wasilewska	AJAE

1. Call to order and welcome

Mary Ann called the meeting to order at 7:02 p.m.

2. Approval of Agenda

Adoption of the revised agenda was moved by Dorothy and seconded by Josie. Carried

3. Approval of minutes from the May 15th, 2012 Executive Meeting

Adoption of the May 15th minutes was moved by Carmen and seconded by Helen. Carried

4. Financial Report – Dorothy

Dorothy reported a balance of \$10,386.39, with 93 members paying fees of \$2790. to date. We will hear in July if we receive the requested grant.

5. Incorporation- Ted

After a discussion of the pros and cons of incorporation, Ted moved that this executive endorses the proposal to incorporate. Carmen seconded the motion, which after a vote, was passed. The main points of discussion at the Summer Think Tank will be fleshing out the steps to proceed toward incorporation.

6. AJAE –Cheryl

Maureen will send her a list of possible jurors. The Call for Artists is included for the July newsletter. The Promenade team will help with the take-in Friday Sept 28th 6-7 p.m. Cheryl will head the jurying on Saturday Sept 29th from 8-12, with hanging in the afternoon. Mary Ann asked Cheryl to cc Rosalind on e-mails with Mira, so Rosalind knows who is applying

and receipts can be written ahead of time. Sales will not be processed until the show comes down on Nov 30th. Mary Ann reminded Cheryl that the budget allows for refreshments for jurors.

7. Promenade Arteast – Maureen

Maureen reported that from the current show “More Emotion” there was 1 sale for \$20, which the artist Roger Larose has donated to Arteast. Ted moved that Arteast gratefully accept the donation, which was seconded by Mary Ann. The next show is “My Choice” which runs June 28th to Aug 21st with the vernissage on July 8th. Another Member’s Show runs Aug 23rd to Oct 23rd, which is followed by the 2011 AJAE Winners show running Oct 25th to Jan 8th 2013. The last members show will run Jan 10th to March 19th 2013. After this the Call for Artists will be placed on the website and members will be slotted into shows on a first-come, first-serve basis. Maureen reported that the Trinity Art Gallery show will run Feb 14th to March 19th 2013.

8. Budding Artist- Mary Ann

Mary Ann reported that the Budding Artist show has sold 2 pieces so far both by Diane Freeman. Rosalind has prepared a small write-up for the Communique.

9. St Laurent Complex –New shows - Josie

Josie reported on the upcoming show “A Summer’s Mix – Colours d’ete” to be hung June 30th at 10:00 a.m. The vernissage will be July 15th 1:00- 3:00 with takedown Aug 4th. Josie will have a large frame on each wall for each artist to insert their artist statement and price list under the header “Arteast presents”. Josie will arrange publicity for the show and has prepared an invitation and will be training Jane Cass on publicity. Josie will send the invitation to Helen for the website.

10. Nuit Blanche - Josie

Josie provided an update advising that AOE will not be participating in Nuit Blanche. Arteast will be running a Kids Zone at Parkdale Market, painting murals from 6:00 to 9:00 p.m. and will need 6 volunteers.

11. Website – Helen

Helen reported that the domain name registration is in Mike Taylor’s name and therefore he must do the paperwork so we may move the domain registrar to Sibername who host our website.

Mary Ann asked, that now the website is reviewed and up-to-date, coordinators revert to the standard method of sending updates directly to Helen with an explanation of where the updates are to be posted. Helen asks for captions on photos as she does not know who many of the people in photographs are. Mary Ann will send a note via the Arteast Digest explaining how members may have their art in the Members Gallery – i.e. 5 photos, artist statement, photos at least 100 dpi with a 720pixel width. This information will also be posted on the website in English and French.

12. Newsletter – Mary Ann

Mary Ann reported that Elisabeth extended the newsletter deadline to include the article and photos on the Montreal field trip. Josie is arranging for the July newsletter mail-out.

Elisabeth has asked that contributors consider keeping articles short – say 500 words. It was also suggested that not a large quantity of photos are required of all events, and that in the

interest of keeping the newsletter to a manageable size that some articles can be deferred to a subsequent issue. The possibility of surveying to determine who might prefer an electronic copy of the newsletter was raised; this will be discussed at the Think Tank.

13. Grow with Art- Mary Ann

Mary Ann reported that Laurie Hemmings will do the critique June 26th. Mary Ann will prepare a write up about the meeting and send to Helen for distribution. Only half the speakers for the new year are in place so far, and when that is settled the brochure may be prepared. Mary Ann received a lot of positive feedback from the Montreal trip and tour of the Montreal Museum of Fine Arts. The bus was overbooked with 35 people on a 34-seat bus. Mary Ann has requested room booking for the 2012-13 year from the city.

14. Orleans Festival- Mary Ann

Mary Ann will write a letter registering our complaints with the Orleans Festival for having Arteast scramble to do watercolour with children due to false info on the website; at the same time Arteast was not acknowledged in the promotional material. In spite of the last minute surprise, Josie quickly gathered a group of volunteers and 200 kids were happily creating watercolours on Saturday and Sunday. Maureen and Virginia set up their easels and painted and publicized Arteast and The Orleans Art Studios Tour.

15. Blackburn Hamlet Library – Josie

Josie reported that Roger Larose will take on the Blackburn Library after Josie trains him on the use and preparation of documents.

16. Think Tank- Mary Ann

Josie has offered her home for our potluck Think Tank on July 5th 10:00 to 3:00. Items for discussion include incorporation, electronic mailing of newsletter, a banner for Arteast, a contract for Promenade Arteast Wall, a possible group art sale that Josie is investigating.

17. Adjournment

Mary Ann thanked the executive for a successful 2011-12 year and the meeting was adjourned at 9:07 p.m. on a motion from Maureen and seconded by Helen.

Next meeting:

The next meeting will be at 7:00 p.m. **Sept 18th, 2012** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English
Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

MAILING ADDRESS:

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All Executive Committee meetings will be held the 3rd Tuesday of the month
in the **Lise Roy Meeting Room, AOE Arts Council,**
Shenkman Arts Centre 245 Centrum Blvd
from **September 2012 to June 2013 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month
Room 340, 255 Centrum Blvd
from **September 2012 to June 2013 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.