

**Arteast Executive & Coordinators' Meeting Minutes Feb 17, 2015**  
**Lise Roy Meeting Room, Shenkman Arts Centre**

**Present:**

Joyce Buckley	President
Lynne Alsford	Vice President
Diane Freeman	Treasurer
Virginia Dupuis	Secretary
Josie De Meo	Past President
Danielle Beaulieu	Facebook, Grant writing
Mari Brown	Trinity Art Gallery
Carmen Dufault	Incorporation/AJAE
Cheryl Mattice	AJAE
Maureen Rooney-Mitchell	Promenade Arteast/Trinity Art Gallery
Claire Ouseley	Newsletter
Kerstin Peters	Digest
Helen Rosseau	Webmaster
Mary Ann Varley	Grow with Art
Ted Johnston	Incorporation, Coordinator Luna Sole

**Regrets:**

Margaret Cape	Newsletter Layout
Gregory Abraszko	Photographer
Elisabeth Baeclin	St Laurent Complex
Arlette Castonguay	Orleans Library
Corrine Feasey	25 <sup>th</sup> Anniversary Committee, Outreach, Orleans Library
Maryse Hatchard	25 <sup>th</sup> Committee, Francois Dupuis Rec Centre
Christine Gendron	Gloucester Library
Isabella Leveque-Bouchard	Promenade Arteast
Marie Leger	Gloucester Library
John Olsthoorn	Social Media
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade
Lindy Nadarajah	AJAE

**1. Call to order**

Joyce called the meeting to order at 7:03 p.m.

**2. Approval of Agenda**

The revised agenda was moved by Ted and seconded by Maureen. Carried

**3. Approval of minutes from the January 20, 2015 Executive Meeting**

The adoption of the minutes was moved by Ted and seconded by Maureen. Carried

**4. Financial Report—Diane**

Diane reported a bank balance is \$15,720.07 which includes outstanding cheques of \$514.60. Since last executive meeting there are 3 new members for a total membership of 216. Diane showed a certificate from Ottawa Mayor Watson congratulating Arteast on 25 years; the certificate will be placed in the Promenade cabinet.

## **5. Grow with Art- Mary Ann**

Mary Ann reported that 60 people attended David Jones' presentation at our AGM. The Grow with Art team has a tentative meeting date of February 21<sup>st</sup>; on the agenda will be a workshop and planning for the Montreal field trip June 19<sup>th</sup>. The budget of \$1700.00 was previously approved. Next week's speaker is Pamela Cockcroft-Lasserre.

## **6. AJAE- Cheryl**

The AJAE team would like to have the take-in, jurying and hanging on the same day. Also the team would like to introduce an Award of Excellence and will prepare a proposal to address this. Cheryl would like someone to take over as lead for AJAE; Diane Freeman suggests a new member who she knows; Lynn will contact this member.

## **7. Arteast Digest – Danielle and Kerstin**

Danielle and Kerstin presented a proposal to move the delivery system for the Digest to an online blogspot. This will also address the required consent issue to comply with the recent Canadian anti-spam legislation. Each member is required to sign in at the blogspot website, after which the Arteast Digest will be delivered to the consenting member's e-mail, with the sender shown as arteastottawa.blogspot.ca. A pilot project will be conducted with the exec and management team, after which it will be tabled for implementation at March executive meeting. Danielle and Kerstin were thanked for their excellent research presentation.

## **8. Newsletter –Claire**

The Winter newsletter is completed and hopefully will be issued before March. Margaret has requested that another volunteer take over the layout responsibility because she cannot continue, due to her increased workload. Desktop publishing skills are required. Lynne will review the volunteer list to find someone with this skill set. Claire reported that a member has written, requesting that his name be removed from the mailing list since the newsletter is available online. With the cost of postage for mailing the printed copy, significant savings would be realized if more members opted not to receive a printed copy. Claire will include a note in the next Communique requesting that if a member does not require a printed copy, please inform her. This will also be included in the announcement posted on the Arteast Digest when the newsletter goes online. The Spring newsletter will be in May.

## **9. Website- Helen**

Helen stated that she has received Mosaic/Promenade photos from Kate Daller and Josie. Kerstin will prepare an article on the show and John O on the vernissage. Helen has posted a form for studio time sign up on line.

## **10. Outreach –Mary Ann**

Mary Ann advised that The Jewish Senior Adults group will do a 2 hour painting project with Arteast on March 9th from 10:30-12:30 at St Laurent Complex.

## **11. Promenade Arteast and Trinity Art Gallery- Maureen**

Promenade: There were 2 sales from "Silver Celebration – Winter", whose vernissage was combined with Mosaic.

TAG: The Mosaic hanging went smoothly and quickly. There were 4 sales so far – Roger Larose, Mike Phillips, Marc Forget and Madeleine Rothwell. MP Royal Galipeau, MPP Marie-France Lalonde attended; Liana Voia made a video many participating artists as well as the MPP. Music from Sax Appeal provided a nice ambience. Wallack's sponsored three \$50 awards; to

each Maureen added \$25, as well as \$75 for the Arteast Award of Excellence. Maureen extended a huge thank you to all the volunteers, who were presented flowers by MPP Lalonde.

#### **12. 25<sup>th</sup> anniversary and Sponsorship- Josie**

Josie advised that there will be pre-registration for long-term and new members, with new members having a show at Francois Dupuis and long-term members at St Laurent Complex. There may be 2 shows for new members depending on how many are included; invitations will be sent by the end of February. A form will be set up for the pre-purchase of tickets for the gala. Nov 24<sup>th</sup>. A form will be set up for this. Instead of \$25. Wallack's door prizes a gala ticket could be given at monthly meetings.

New text will be created for the libraries with new long black frames, that will hold a descriptor of Arteast info and include a bio of the artist at the bottom.

Sponsorship: Josie wants to seek sponsorship to help buy prizes for the 25<sup>th</sup> gala. Corrine, Joanne Larose and Josie will look after sponsorships for AJAE and the gala. Josie proposes for 2016 that one person be appointed to look after seeking sponsorship. This will be discussed at the next board meeting.

#### **13. Coordinators' Reports**

Blackburn Library: Arlette Francière show hangs from Jan 31 – Apr 4

#### **14. Reporting template- Ted**

Ted reported that several coordinators have tried out the reporting form that Joyce had designed. Ted will pull together the input from several people and revise the form.

#### **15. Facebook- Josie**

John O is unable to continue as facebook coordinator. Josie, Maureen and Mari all can post, but a coordinator is required. Danielle will take on this task and serve as administrator.

#### **16. Other business- Josie**

Josie presented to Joyce the original letters of patent, other documents and the Arteast seal.

#### **17. Adjournment**

The meeting was adjourned at 8:37 pm on a motion from Ted and seconded by Virginia .

#### **Next meeting:**

The next meeting will be at 7:00 p.m. **March 17, 2015** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

#### **ARTEAST CONTACTS:**

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

**MAILING ADDRESS:** Arteast Box 5, Suite 260, 245 Centrum Blvd, Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month

in the **Lise Roy Meeting Room, AOE Arts Council,**

**Shenkman Arts Centre 245 Centrum Blvd**

From **September 2014 to June 2015 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month

**Room 340, 255 Centrum Blvd from September 2014 to June 2015 at 7:30 p.m.**