

**Arteast Executive & Coordinators' Meeting Minutes February 18th, 2014**  
**Lise Roy Meeting Room, Shenkman Arts Centre**

<b>Present:</b>	Josie de Meo	President
	Gregory Abraszko	Vice President /Photographer/Volunteer Coordinator
	Virginia Dupuis	Secretary
	Ted Johnston	Coordinator Luna Sole
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Helen Rosseau	Webmaster

**Regrets:**

Beata Jakubek	St Laurent Complex
Jane Cass	Publicity
Aline Joanis	Ray Friel Library
Lisa Johnson	François Dupuis Recreation Centre
Diane Freeman	Treasurer
Mary Ann Varley	Past President
Mari Brown	Trinity Art Gallery
Carmen Dufault	Incorporation/AJAE
Cheryl Mattice	AJAE
Claire Ouseley	Newsletter
Margaret Cape	Newsletter Layout
Susan Ashbrook	Budding Artist Coordinator
Elisabeth Baechlin	St Laurent Complex
Arlette Castonguay	Orleans Library
Isabella Leveque-Bouchard	Promenade Arteast
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade/Cumberland Library
Christine Gendron	Gloucester Library
Lindy Nadarajah	Children's Wish Project/AJAE

**1. Call to order and welcome**

Josie called the meeting to order at 7:03 p.m.

**2. Approval of Agenda**

Adoption of the agenda was moved by Maureen and seconded by Virginia. Carried

**3. Approval of minutes from the January 21st, 2014 Executive Meeting**

The adoption of the minutes was moved by Ted and seconded by Gregory. Carried

**4. Financial Report and Membership Update –Virginia**

Virginia read Diane's Report of a bank balance of \$16,333.14, with outstanding cheques to be paid in the amount of \$315.21. Our membership sits at 199.

**5. Grow with Art- Josie**

Josie read Mary Ann's report. For the Workshop on coloured pencils- one person has asked to register, 6 people are required to make it happen, and the event will be re-advertised. Helen mentioned that the brand of colour pencil (Softcore) required for the workshop is not available.

Plans are in place to hold a work shop with Golden rep- Andrea Warren some time in April or very early May. Her suggestions are The new media which is the High Flow acrylics, which are even thinner than Fluids. Other thoughts are a printmaking class, an abstract class,

a class on the slow drying Open acrylics, or a Digital Mixed Media workshop. A suggestion was made for imitation encaustic.

Press release for Lucia De Marinis has been sent to Jane Cass. A notice to members is ready to be sent. It won't be translated as Isabella is away. Alexandra Badzak has been contacted for the March Meeting and is keen. GWA is struggling to find a night to meet but are hoping for something this month. Daniel did an excellent job despite a bit of a rough ending to the evening when a debate evolved about the need for artist's statements. There were 33 people at the meeting.

6. **Newsletter – Josie**

Josie read Claire's report. The feedback on the last issue of the newsletter was very positive with many comments made on its professional presentation. Margaret's involvement has really made the difference. The snowflake design will be changed to appropriate images for the subsequent issues to reflect the seasons.

Deadline for submissions for the Spring 2014 issue is March 14th. To date only one article has been received (Winter Mix). Maureen advised that Anne Warburton will write an article for Promenade and Lynne Alsford will write for Trinity. Helen will prepare something about the Member's Gallery on the website.

Some thought should be given to the mailing of printed copies. Postage costs represent a significant portion of the newsletter expenditures. The newsletter is available in a more timely manner online. We could mail out only to members who request printed copies and have copies available at our monthly meetings. It was agreed to put this item on the agenda for the next executive meeting when more of the team are in attendance.

7. **Website – Helen**

Helen advised that we are now at 2.3 gigabyte of our 3 gb disk space allotment under our current webhosting silver plan; she provided a handout for the cost and options of going to the next plan – the gold plan which would provide 9 gb of disk space. The current plan annually costs \$115., including tax, and the proposed Gold plan would cost \$178. Plus tax. It was moved by Ted and seconded by Virginia to allow annual expenditure of up to \$250. for web hosting. Carried. Josie advised that the bill for web hosting is to be sent to the President and she will arrange for payment. Josie advised that an insurance broker with whom she was in touch, stepped through the web site and said it was a fantastic website. Helen has recently added 7 new members to the web gallery and Josie knows of 4 more requests. Helen asks that for any given event, people choose which photos they would like added to the web page as she will edit but will post what is sent to me on the web page. The photos from the studio section will be arranged differently and instead of individual pages for each studio session, she will be combining sessions by month.

8. **Incorporation – Ted**

Ted advised that registration for incorporation will be done by the end of the month. Josie reported on the request from the City of Ottawa that we have \$2 million in liability insurance before we can hang at François Dupuis Recreational Centre, in fact it is for all city sites where we hang art. Josie arranged with Aviva Insurance Company of Canada for insurance for a non-incorporated Arteast. The rate will be \$879. year and cover every city property where we exhibit. After incorporation the rate will go up somewhat, but Josie was advised that it should come in under the budgeted \$2000 year. It was moved by Gregory and seconded by Helen to proceed with the purchase of the insurance package at \$879. Plus tax.

## **9. Outreach: Studio Time Project - Gregory**

Gregory reported that there are 2 easels setup now and more new people attending. There will be 2 sessions in March – on the 6<sup>th</sup> and 20<sup>th</sup> from 10 to 3. Some people have asked for evenings and Josie will look into having 2 teams to run this – one for the day and one for the evening. Josie feels that it is so popular, it is a regular event, not just a pilot project.

## **10. Promenade Arteast and Trinity Art Gallery – Maureen**

Promenade: The current Promenade show is Artistic Reflections – running Feb 13<sup>th</sup> to April 22 There are 21 works, including 3 in the sculpture cabinet. There were a lot of volunteers, 3 hung Promenade, and it took 3 hours to hang Trinity. The vernissage on Feb 16<sup>th</sup> was a huge success and shared with Trinity's Mosaic show. Gregory took photos at the vernissage and Marc, the graphic designer from SAC took photos and posted on SAC website and also under the Beau's Art section. There was press in the Orleans Star on January 30<sup>th</sup> featuring the artwork of the 3 juror's choice pieces. Maureen was pleased that Wallack's sponsored these awards at \$50. each and Arteast paid \$25. each, so each award was \$75. Josie will be interviewed by JF Dufault for RegArts (Rogers French tv) tomorrow at Trinity Gallery at 1:30 and is in touch with several artists who speak French to attend the interview. Maureen reported that there have been 3 sales from Trinity Show – Jane Cass, Joanne Beaubien and Mike Phillips. Josie advised that the Trinity and Promenade contracts will not be signed until insurance is finalized. Josie advised that we have Trinity next year for the 2015 celebration but there is no guarantee that we will have Trinity in the future; she would like to find information about the grandfathering arrangement to make an argument.

Maureen advised that the next show on Promenade will be "More Mosaic" running April 24<sup>th</sup> to June 17<sup>th</sup>, and after the takedown Promenade will be closed for a week for painting. Then a call to artists and winners of draws will be in the next show, followed by the Volunteers show which will begin Aug 21<sup>st</sup>, and this will be followed by the Award Winners show.

## **11. Coordinator Reports**

- Gloucester Library – Gregory reported the next changeover will be March 11<sup>th</sup>; he will send a notice to Kerstin Peters who is now looking after the Arteast Digest.
- Blackburn Library – Virginia reported that Christina Patterson's work was hung on Feb 1<sup>st</sup>, and Rosalind Wong will have her show on April 1<sup>st</sup>. She continues to arrange with the librarian for a small report as part of the library's column in the Blackburn BANAR.
- St Laurent Complex – Virginia read Beata's report. The current show Winter Mix with Joanne Beaubien, Norm Goddard, Maryse Hatchard and Brian Seed is on till Feb.28th. No sales so far. A new 6-week show, Art Mix, will start on Feb 28th until April 11th with Brigitte Drolet, Helene Lepage, Joyce Buckley and Kerstin Peters. 4 new artists are onboard for the Spring Mix show. This place is becoming more and more popular
- Lunasole - Ted reported that Erika Farkas' work was hung today until March 31<sup>st</sup>, when Margaret Cape's work will be hung until May 6<sup>th</sup>.
- François Dupuis: Josie reported that Lisa Johnston has offered to coordinate the venue and Marc Bottomly, Helen Lepage, and Doreen Hardiman will be on the team. The hangings will be in the evening to accommodate members who have requested this; as soon as the insurance is finalized, the first show will feature the executive and François

Dupuis team. There is possibility for vernissages and demos; the duration of each show will be 2 months.

**12. Volunteer Coordinator- Gregory**

Gregory will look into finding a volunteer each for Orleans Library, St Laurent Complex, Promenade Team and the name tag machine.

**13. Varia -**

25<sup>th</sup> Anniversary 2015: Carmen, Dorothy, Mary Ann, Maryse Hatchard and Gregory are on the 25<sup>th</sup> anniversary committee. The committee will look at dates, events, budgets and meet and then report at the executive meetings. Gregory provided a project proposal to Josie, which she will submit for the committee's review. Ted suggests contacting previous president's and some members who bring a sense of history be on the team. Suzanne Beaulieu may be a good person to speak to as she organized the 15<sup>th</sup> anniversary. Josie will e-mail people who may be able to add to the committee. The first meeting will be Feb 26<sup>th</sup> at Luna Sol Restaurant at 1:30. She will e-mail each coordinator for suggestions. Helen will start promoting the 25<sup>th</sup> anniversary on the webpage.

**14. Adjournment**

The meeting was adjourned at 8:48 p.m. on a motion from Ted and seconded by Maureen.

**Next meeting:**

The next meeting will be at 7:00 p.m. **March 18<sup>th</sup>, 2014** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

**ARTEAST CONTACTS:**

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English  
Telephone Number- 613- 590-7627 Josie De Meo- Information in French

**MAILING ADDRESS:**

Arteast Box 5    Suite 260    245 Centrum Blvd    Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2013 to June 2014 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2013 to June 2014 at 7:30 p.m.**