

Arteast Executive & Coordinators' Meeting Minutes February 19th, 2013
Lise Roy Meeting Room, Shenkman Arts Centre

Present:	Josie de Meo	President
	Virginia Dupuis	Secretary
	Rosalind Wong	Treasurer
	Mary Ann Varley	Past President
	Christine Gendron	Gloucester Library
	Ted Johnston	Member at Large
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Christina Patterson	Grow with Art
	Gregory Abraszko	Member

Regrets:

Susan Ashbrook	Budding Artist Coordinator
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Clarisse Cheseaux	Promenade Arteast/Cumberland Library
Elisabeth Krug	Gloucester Library/Newsletter
Isabella Leveque-Bouchard	Promenade Arteast
Cheryl Mattice	AJAE
Karen Miller	E-mail Communications
Bernard Poirier	Member at Large
Helen Rosseau	Webmaster
Dorothy Zorn	Newsletter Mailing/Promenade

1. Call to order and welcome

Josie called the meeting, her first as President, to order at 7:16 p.m., welcoming guest member Gregory Abraszko.

2. Approval of Agenda

Adoption of the revised agenda was moved by Mary Ann and seconded by Virginia. Carried

3. Approval of minutes from the Jan 15th, 2013 Executive Meeting

Virginia explained a required correction to the January minutes to correct a misquote of Elisabeth regarding commissions at the libraries. The adoption of the revised minutes was moved by Mary Ann and seconded by Ted. Carried

4. Financial Report and Membership– Rosalind

Rosalind reported a balance of \$15,969.41; to date 40 members have paid fees totalling \$1200.

5. Newsletter – Josie

Josie reminded everyone that the deadline for articles is March 4th.

6. Promenade Arteast – Maureen

The current show -Artistic Interlude runs until Mar 19th. The next show will be the projected overflow from Mosaic, featuring 19 artists and run March 21st to May 21st, with a vernissage on March 24th. Maureen will ask if A'Chord Est is available to play. Mary Ann is re-visiting their fee arrangement with Joy. After that the Cumberland Village Plein Air show will feature 11 or 12 artists and basically 2 pieces each.

7. Trinity Art Gallery –Mosaic - Maureen

Maureen reported that Josie and Clarisse were interviewed for Rogers French tv, and Maureen, Clarisse and Patrick Imai spoke about their art for a *youtube* video posted by Mike Taylor. Mayor Watson attended the vernissage on Feb 17th and with Josie, presented the juror's choice awards. Josie had also arranged to have flowers presented by the mayor to Maureen and her team for the tremendous job done on a successful show. There was a large turnout at the vernissage, probably one of our largest. There were 4 sales already – Roger Larose, Marc Forget and 2 of Jane Cass totalling \$1025. As Wallack's replied too late for sponsorship of jurors awards, Maureen may go to other enterprises such as realtors in the future. The take-down is March 20th. Maureen wished to express her thanks to all her team who worked so hard to put the Trinity exhibition together and make it a great success. They were- Virginia Dupuis, Josie De Meo, Kate Daller, Dorothy Zorn, Rosalind Wong, Lindy Nadarajah, Mari Brown, Isabella Lévêque Bouchard, Claire Ouseley, Gaby Liu, and Clarisse Cheseaux.

8. Incorporation - Ted

Ted reported that Mary Ann, Carmen and he met with Christine Tremblay of AOE Arts council to go over plans for incorporation, as she has been through this before. Christine advised that we don't need an outsider on our board but it can be 2-3 of our executive, who would act in a different way than as regular executive. Ted is ready to proceed with the name search of *arteastottawa* and will speak with Mary Ann and Carmen for a couple alternate names, should we have to face a decision over name change. Christina suggested that by inquiring of a legal firm we may get pro-bono work; Josie suggested that perhaps a member's spouse, who is an accountant may do work without charging. Mary Ann stated that we will have to prepare job descriptions for each member of the board, and that a beautiful job description exists for Grow with Art, written by Marion Hall, which could be used as an example.

9. St Laurent Complex- Josie

Josie reported that due to low turn-out, vernissages will no longer be held at St Laurent Complex 4-person shows. Beata has changed the drop-off and pickup to Friday's; the pickup for the current show Winter Mix will be Friday Mar 22nd at 6:00 p.m. Spring Mix will feature 4 artists and run from March 22nd – May 24th. Beata confirmed in an e-mail that the commission is 15% for St Laurent Complex shows.

10. Luna del Sole Restaurant- Ted

Ted stated that no one has applied to display at Luna del Sole Restaurant at Youville and Jeanne D'Arc. His work is currently hanging and he would like to rotate one artist every 6 weeks; He will send a Call to Artists with the Arteast Digest. The commission would be the standard 15% to Arteast.

11. Orleans Chamber of Commerce- Josie

Josie reported that the membership fee for one year is \$100 which she will pay. Josie will attend a March breakfast meeting (the second Thursday of the month); Christina offered to attend with her.

12. Website – Josie

Josie reported that Helen has opened an account for the posting of videos. To begin, the video on *youtube* with Maureen, Clarisse and Patrick will be posted; as well Josie will arrange to have the Rogers interview with Clarisse and herself posted.

13. Budding Artist – Josie

Josie received an e-mail from Susan Ashbrook that she doesn't require help other than the distribution of application forms to schools. Josie has advised Susan of the March 4th deadline for the April newsletter so the Budding Artist inserts will be ready in time. Mary Ann asked that the rules be clarified on the application for the definition of a budding artists. Josie will have Susan pass the forms to her for review before going to the newsletter.

14. Young at Art 2013 – Josie

April 25th from 2-7 is the pre-viewing of the Young at Art show in Trinity Art Gallery, during which time Christina, Mary Ann and Rosalind (with Josie as a backup) will select the Arteast prize winners. Josie with Mary Ann will present the Awards in Shenkman Arts Centre May 15th at 7:30 p.m.

15. Grow with Art – Mary Ann and Christina

Mary Ann reported that the Workshop with Andrea Warren on Feb 2nd was well attended by 24 artists and a fun day. A second workshop will be held April 20th in *Collage and New Media*. Christina reported that Patrick Gordon will present a hands-on presentation of framing at the February 26th Grow with Art meeting. On 24th February Mary Ann will host a Grow with Art team meeting at her home; there is a lot of ground to cover; Christina asks for the executive to send any suggestions for speakers to her. The team will also address the partitioning of Grow with Art into two teams – 1) Outreach and 2) Speakers and brochure. The June 14th Montreal field trip will have both a francophone and Anglophone guide for 11:00 a.m. tour of the *Chihuly* exhibit. The cost is \$18. per person plus \$2.50 for the guide. After lunch if it is raining we could stay at the museum to tour the permanent collection, else we will walk about the Art Festival on St Catherine street. A bus holding 56 persons will cost \$1356.

16. Outreach Program –Josie

Mary Ann stated that Dorothy has suggested the Robert Hopkins School. Mary Ann will contact the school to see if they are interested in Arteast coming in for a day in May, otherwise we would go in the fall.

17. New Venue- Cumberland Museum –Josie

Josie reported that Kerstin Peters has approached Cumberland Village Museum about hanging Arteast artworks and they are receptive to work that would fit the theme of the museum. She is waiting to hear if the city of Ottawa is ok with the idea and then to obtain a price for a hanging system. Kerstin has volunteered to be the coordinator for this venue.

18. Libraries – Josie

Josie wants to standardize the commission and forms for all Arteast venues. Josie moved that commissions be 15 % with the exception of Trinity Art Gallery which is 25 % (with 10% to Arteast and 15% to Articipate). Maureen seconded the motion. Josie will take the form for St Laurent shows as a template and will meet one-on-one with each coordinator to have the standardization of contracts and commissions in place for the April executive meeting and to be implemented for May hangings. Josie noted that Blackburn library is already at 15%.

Christine report on Gloucester Library hanging on March 12th; Josie reported for Arlette on the March 5th changeover at Orleans library.

19. **Varia**

Josie stated that in 2015 it is the 25th anniversary of Arteast and we should think about forming a committee around this; we can discuss at the next meeting. Mary Ann mentioned the large amount of emails that she is receiving that are not needed and asks that people be more courteous in choosing who they write to. Maureen shared the same concern, noting that this, in turn, often generates a bunch of replies “to all”. Please consider the content of your letter, who needs to receive it so we are not taking up our volunteers’ time with unnecessary e-mail. Josie and Helen are looking into the confidentiality of e-mail titles and the move to such email addresses as “Arteast President” instead of naming the incumbent.

20. **Adjournment**

The meeting was adjourned at 8:48 p.m. on a motion from Ted and seconded by Rosalind.

Next meetings:

The next meeting will be at 7:00 p.m. **Mar 19th , 2013** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

MAILING ADDRESS:

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2012 to June 2013 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2012 to June 2013 at 7:30 p.m.**