

Arteast Executive & Coordinators' Meeting Minutes for Feb 21st, 2012
Lise Roy Meeting Room, Shenkman Arts Centre

Present:	Josie de Meo	Vice-President/Volunteer Co-ordinator/Promenade Arteast
	Virginia Dupuis	Secretary
	Mari Brown	Trinity Art Gallery
	Clarisse Cheseaux	Promenade Arteast/Cumberland Library
	Christine Gendron	North Gloucester Library
	Elisabeth Krug	North Gloucester Library/Newsletter
	Christina Patterson	Grow with Art
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery

Regrets:

Mary Ann Varley	President
Carmen Dufault	Past President
Dorothy Zorn	Treasurer
Susan Ashbrook	Budding Artist Coordinator
Arlette Castonguay	Orleans Library
Ted Johnston	Member at Large
Isabella Leveque-Bouchard	Promenade Arteast
Cheryl Mattice	AJAE
Karen Miller	E-mail Communications
Diane Patenaude	Queenswood Villa Coordinator
Bernard Poirier	Member at Large
Boni Penna	Arteast Juried Awards Exhibition Coordinator
Mira Wasilewska	AJAE

1. Call to order and welcome

Josie de Meo called the meeting to order at 7:02 p.m. and read letter from Mary Ann Varley welcoming her as our new Vice-President.

2. Approval of Agenda

Adoption of the revised agenda was moved by Maureen and seconded by Christina. Carried

3. Approval of minutes from the January 19th, 2012 Executive Meeting

Adoption of the Jan 19th minutes was moved by Maureen and seconded by Clarisse. Carried

4. Financial Report – Virginia

Virginia read the financial report from Dorothy indicating a balance of \$11,561.72, with 44 members paying fees of \$1320 to date.

5. Website – Josie and Virginia

Claude has been encountering difficulties in uploading to the website and has resigned. Mary Ann has 3 members who she will approach about taking on the website, and asked the executive to forward asap names of anyone who may be able to help. Christina suggested putting an ad in Charity Village.

6. Grow with Art – Christina

Christina asked the executive for agreement on the proposed date of Friday June 15th for the Field Trip to Montreal Museum of Fine Art. We will view –Tom Wesselmann an American Pop Artist (\$12 admission) as well as the classical section. Christina asked for pre-approval to pay for the bus; It was moved By Maureen and seconded by Mari, that based on last year's price for transportation, an amount of \$1100. was approved. Christina wants to include a

application form with the April newsletter. Elisabeth advised articles are due by the first week of March. Christina reported that there has been great attendance at our recent Grow with Art meetings. Carol Steinberg will present Denise Pelletier at next week's meeting as well as the speaker at the March meeting, and then Carol is stepping down from the team. Lisa Johnson has joined the team; but Christina could still use some help on the team, and volunteers to write articles on speakers. It was suggested that Marion Hall might write more articles. The Grow with Art team will meet in March to set the 2012-13 program; please send ideas for speakers to Christina by early March.

7. Promenade Arteast – Maureen

Maureen reported that Jeanette and Mari have resigned from the team; Maureen needs more help. The next show will be from the Petrie Island paint-out, and the show after that will be for the 16 people who applied to "Mix of Emotions" who did not have any pieces accepted. Mari Brown sold her piece from the current exhibition.

8. Trinity Art Gallery – Maureen

Maureen reported that 127 artwork were logged at the take-in; 46 artists with 58 pieces were accepted. Maureen arranged sponsorship from Wallack's of 3 Juror's choice awards. Mike Wallack has indicated that he would like a relationship with Arteast. Maureen will email a list of the artists, artwork and media to Elizabeth to help with the Newsletter article. In terms of publicity Maureen reported that there was a Billboard on Rogers TV, artengine notices, as well as a planned interview with EMC in Trinity Art Gallery. Mayor Watson attended the vernissage and Maureen sent a photo of the mayor in TAG to the Orleans Star. Mike Stenson e-mailed the Citizen Blogger, but hasn't heard back anything. There have been 3 sales at the vernissage. Mike Taylor is away; Maureen is the contact this week.

9. Budding Artist- Josie

Susan Ashbrook is updating the application forms for the upcoming newsletter; she will contact teachers for publicity; contract has been signed for the take-in at St Laurent Complex.

10. Newsletter – Bernard

Elisabeth Krug, the new editor for the Newsletter has started working on the April issue; she is pursuing a minimalist approach and passed around a sample of several pages for preview, which received positive comments. She will have a Promenade and Trinity Art Gallery write-up from Marion Hall. Marion has also written an article on hardware for proper hanging. Maureen will prepare a small ad on behalf of Arteast members in The Orleans Art Studio Tour. Josie will have an article in the newsletter about a future Facebook project and how artists can promote themselves. Elisabeth will email the page of contact info to all executive for proofing.

11. New Show at St Laurent Complex – Josie

Josie has been speaking with Mary Ann in terms of developing a proposal for the use of 4 walls at St Laurent Complex; she has her team of Beata Jakubek, Clarise and Isabella. Josie will start with 4 (one wall per artist) artists for 2 months and plans to trial with the executive for the first several shows, as the expectation is on the participating artists to be self-sufficient – to hang their own work etc. Josie plans to charge an amount to offset the cost of the room rental for the vernissage. Josie sees her role as coordinating the start up of St Laurent shows and then look to someone else to pick it up. Start up will probably be after Budding Artist takedown, as details are still being worked out with the St Laurent Complex.

12. Grant – Josie

Josie reported that Mary Ann has completed both the final grant report and application request. In July we will learn the outcome from the city.

13. Outreach Projects- Josie

Josie reported that she dropped 3 paintings on Feb 8th to Orleans Wood Artfest to complete the project and received thank you cards from the students which she will bring to the general meeting next week. Mary Ann is looking into Glen Ogilvie School in Blackburn Hamlet; Mari has not heard back from The Technical High School; she will call them to see if they are still interested, and has suggested Featherstone Elementary School. Josie also mentioned that Marius Barbeau School is interested.

14. Queenswood Villa - Virginia

Virginia read Diane Patenaude's report that Queenswood Villa is no longer a viable option for Arteast and Diane is resigning from the project. Maureen asked that a thank you card be sent to Queenswood Villa for their years of support.

15. North Gloucester Library – Christine and Elisabeth

Elisabeth and Christine discussed their proposal to change the hanging date at North Gloucester Library to the 2nd Tuesday of every second month from 10:30-11:30 . After a long discussion a vote was taken, and the change will be implemented beginning in May. Elisabeth and Christine will send appropriate notice calling attention to the change. Christine asked for some clarification to proper framing when unframed canvasses are used. Arteast wants stricter guidelines implemented, although at the library where work that is considered borderline, could be accepted with a warning that work must be properly framed to be received in the future. This is a judgement call of the coordinator; the Trinity Art Gallery contract should be referenced as a guideline.

16. Cumberland Library – Clarisse

Clarisse stated that there are difficulties hanging the art, due to the height to properly install each piece, and one chain is missing, but the artwork is hung.

17. Blackburn Hamlet Library – Josie

Josie reported that Nicole McGrath is currently showing at Blackburn Library and Clarisse will be the next artist.

18. Volunteer Coordinator-Josie

Josie will be going through the volunteer list to see if we can get more people involved.

19. Varia

Christine provided a receipt for library expenses to Virginia, who will prepare a cheque and bring it to the General meeting next week.

20. Adjournment

The meeting was adjourned at 8:45 p.m. on a motion from Maureen and seconded by Virginia.

Next meetings:

The next meeting will be at 7:00 p.m. **March 20th , 2012** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

MAILING ADDRESS:

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All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2011 to June 2012 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2011 to June 2012 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.