

**Arteast Executive & Coordinators' Meeting Minutes  
for Feb 16th, 2010  
Lise Roy Meeting Room - AOE Office, Shenkman Centre**

<b>Present:</b>	Carmen Dufault	President
	Virginia Dupuis	Secretary
	Mary Ann Varley	Vice President/Grow with Art
	Mari Brown	Promenade Arteast/Orleans Library
	Joyce Buckley	Trinity Art Gallery/ Blackburn Hamlet Library
	Lynda Mathieson	Blackburn Hamlet Library/Trinity Art Gallery
	Lindy Nadarajah (8:15 on)	Promenade Arteast/Queen Elizabeth School
	Boni Penna	Arteast Juried Awards Exhibition Coordinator
	Maureen Rooney-Mitchell	Promenade Arteast/Orleans Library

**Regrets:**

Suzanne Beaulieu	
Isabella Leveque-Bouchard	Promenade Arteast
Leslie Dorofi	Budding Artist Coordinator
Tasha Dufault	E-mail Communications
Linda Dyson	Volunteers/North Gloucester Library/Grow with Art
Aline Joanis	Cumberland Library
Ted Johnston	North Gloucester Library Coordinator
Fran Langstaff	North Gloucester Library
Maryse Legault	Cumberland Library
Diane Patenaude	Queenswood Villa Coordinator
Bernard Poirier	Newsletter Editor
Joy Rutherford	Past-President/Community Outreach
Dorothy Zorn	Treasurer
Diane Washam	Cumberland Library

**1. Call to order and welcome**

Carmen called the meeting to order at 7:05 p.m.

**2. Approval of Agenda – additions**

The revised agenda was approved by Mary Ann and seconded by Virginia.

**3. Approval of minutes from the January 19th, 2010 Executive Meeting**

The January 19th minutes were approved by Joyce and seconded by Lynda.

**4. Treasurer's Report**

Carmen read Dorothy's report indicating a current bank balance \$ 9,594.55 (funds for workshop have been deposited and fees paid). Total membership funds received thus far is \$780.00 which represents 26 members.

**5. Arteast Juried Awards Exhibition– Boni and Carmen**

- Boni stated that the new name for Art and Photo will be “Arteast XX Juried Awards Exhibition” (whereby xx indicates the year of 29<sup>th</sup>, 30<sup>th</sup> etc); the title is an amalgamation of the two most popular choices with the word “juried” replacing the word “annual, thereby stressing the point that a jury is assigning the awards. Joyce asked Boni to

confirm the year as she feels it is 29<sup>th</sup> not 30<sup>th</sup>. The year won't be shown on the ribbons, which will be Blue = 1<sup>st</sup>, Red = 2<sup>nd</sup>, Yellow = 3<sup>rd</sup>, Green = Honourable Mention.

- Maureen and Mari reported on their efforts with Place D'Orleans for vacant store-front as our venue. This would not work as any intent to sell requires leasing agreement and vendor permits, and may possibly be individual per artist; as well, there are insurance issues. Place D'Orleans, however, is interested in our community outreach project with the schools and would entertain a single day showing on grids in the mall aisles. Mari and Maureen will check with the Legion on Taylor Creek and advise Boni of the outcome before the next executive meeting. Other venues (MNBA, DND, airport, Queenswood Heights) were mentioned but deemed unsuitable for various reasons. Boni advised that the timing of the show will be dependent on the venue, but probably remain as the month of October.
- Boni reported on the committee meeting held to fine tune the categories. There are about 10 categories, but he would like a 2<sup>nd</sup> meeting to address some points,- for example oil, acrylic and pastel are all in one category and this would be too large. He wants to keep the amount of Honourable Mention awards to a minimum. Mary Ann explained that a key source for the committee review was The Oxford Companion to Art by Osborne. Her version is 1979 and she would like us to consider purchasing a newer version at \$130. It is a recognized source and would be the standard for future Arteast events.

#### **6. Trinity Art Gallery - Joyce**

Joyce read her report:

“Let me start by saying that both Lynda and I were extremely disappointed with the number of submissions for this upcoming exhibition. I believe that in part it was the title of the theme, but also, that some of the artists have to take responsibility for not conforming to the theme. Artists need to be more creative with words too. One need not confine oneself to a one word/two word label to describe a painting. If the title is going to be six words, long then so be it. You are now a creative writer.”

- Mary Ann suggested that an artist statement may be required, as that is the direction being taken by the Arteast Juried Awards Exhibition team. The desire with Arteast is to raise the bar and make us more professional, and getting artist to think about their artwork and how they created it is part of this. Lynda indicated that we can't expect the jury to read this. A suggestion was made to include this description on the application form. Joyce explained that she has someone who instructs the jury and themes are very important to the city; everyone who presents to the city must have a theme. Of 52 pieces submitted 37 were accepted. Mary Ann stated that the artists would like feedback and Arteast Juried Awards Exhibition team hopes to proceed in this direction (even a few words on a slip of paper) as to whether it didn't meet the theme, or more specific – “need to work on colour”. Joyce and Lynda feel strongly that this would not be workable for the Trinity Art Gallery.
- Joyce explained great difficulties with the hanging requirements again, whereby about 50% of the pieces should not have been accepted due to improper wiring; instead of giving a second chance, from now on these pieces will be rejected at take-in.
- Joyce explained that she also spent some time talking to Mike Taylor in regards to an e-mail from Bernard about accepting all work and having awards. The short answer is that we are doing things the way the city wants – with a juried show. Joyce stressed that we

must appreciate that we are in a most favourable position, being one of two organizations grandfathered and not needing to apply for our yearly show; also we have “first dibs” on the time slot. We should keep this in mind as we make use of the City gallery space.

- Mari questioned her artwork on the invitation as it had been modified, whether intentionally or not, to appear old; although Mari in this particular case, likes the invitation, she suggested that we be very careful in the future about artists’ rights. It was felt that any difficulty could be resolved by advising the artist that their artwork has been selected for the invitation and showing the artist the invitation beforehand to ensure the product is acceptable.
- Mary Ann thanked Joyce and Lynda for all their hard work for the upcoming Trinity Art Gallery Show.

**7. Newsletter**

Virginia asked that each time the Newsletter comes out all coordinators check the second page and the last page and send corrections to Bernard. There have been executive and library changes which should soon stabilize. She will send any corrections from the January Newsletter to Bernard.

**8. Grow with Art – Mary Ann Varley**

See report appended

**9. Storage –Mari**

Mari advised that the storage cabinet is set up and Maureen is putting the door on tomorrow. The cabinet will house our archives, videos etc, currently being stored at the homes of a few executives. The cabinet is stored in a locked area accessible via Trinity Art Gallery. Mike Taylor is the only one who has a key.

**10. Promenade Arteast - Maureen**

Maureen reported that the Show is to be called "The ABC's of Art" - an Arteast Member's Show A-D and will run March 24th - May 25th. We have invited 23 artists to participate in the new show. As of Feb 16th only 5 had replied but after the team began making phone calls 13 artists have now agreed to participate. We will move on to invite the next 12 people on the membership list. Lindy explained that some individual coaching has been provided to some who don't have a CV or are newer to exhibiting. Mary Ann asked that one of the Promenade Arteast team write an article for the newsletter; it is important that members appreciate the wonderful opportunity and perhaps the efforts of the team to make this happen. Maureen will write a humorous article.

**11. Address Modification**

Carmen advised everyone that AOE Arts Council has asked us to modify our address, since the use of “AOE” in the title is causing confusion in the mail sorting. Please use:

**Arteast Box 5  
Suite 260  
245 Centrum Blvd  
Orleans, K1E 0A1**

**12. Queen Elizabeth School and Sandy Hill Parent Resource Centre**

Carmen has received a report on Queen Elizabeth School from Joy and will forward to Virginia for inclusion in the minutes. (report as follows)

For the second outreach project, Suzanne Lalonde's Gr. 4/5 class with the mentorship of Arteast artists will be completing a wall mural for the Sandy Hill Parent Resource Centre in Sandy Hill. Mary Ann, Lindy, myself and possibly some other team members will visit the Parent Resource Centre on Thursday, February 18 at 10 a.m to see and measure the wall. We do need more team members to work with this junior division class. I will send this information on to executive members and invite them to volunteer. I'll also forward the information to Tasha to send to Arteast members and ask them if they would like to help.

**13. Queenswood Villa**

Carmen read Diane's report. Diane will be sending an e-mail about the next changeover, March 4<sup>th</sup> from 5:00- 6:00, with a vernissage March 11<sup>th</sup> from 6:30-7:30. The application is on the website, and the June-September application will be provided for inclusion in the next Newsletter.

**14. Orleans Library –Maureen**

Maureen advised that the next changeover is March 2<sup>nd</sup>.

**15. Cumberland Library - Lindy**

Lindy advised that Cumberland Library remains closed for renovations.

**16. Budding Artist**

Carmen reported that Leslie Dorofi plans to have a Budding Artist show in 2011. Lindy indicated that there are students in her class who would be candidates.

**17. Blackburn Library**

As Lynda and Joyce had to leave early, Carmen stated that she will have a show in April-May at Blackburn Library.

**18. New East-end Festival - Carmen**

Carmen has completed a proposal on behalf of Arteast to meet the February 23<sup>rd</sup> submission date; she feels that we will need about four volunteers for the day of June 6<sup>th</sup>.

**19. Adjournment**

The meeting was adjourned at 8:50 p.m. on a motion from Maureen and seconded by Mary Ann.

Carmen will be away on vacation February 27<sup>th</sup> to March 14<sup>th</sup>.

The next meeting will be at 7:00 p.m. **March 16th, 2010** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

## **Grow with Art Report February 2010- Mary Ann Varley**

Linda and I are working closely together in order for her to take over the Grow with Art Lead Coordinator's job in the next few months.

The Annual General Meeting was the best attended yet with about 47 people. Rosy Sommerville was the guest speaker and she really gave an excellent presentation on the *Mysterious Colour Black*.

The Workshop Acrylics for Mixed Media Artists was a great success.

We collected \$150.00 from 22 people for a total of \$3300.00.

Cookies and tea/coffee tablecloths etc. costs were \$57.37.

The room rental was \$142.24.

Andrea Warren was paid \$2652.00.

Total costs were \$2794.24.

Profit was \$448.39

Overall there was very positive feed back from the weekend.

Upcoming we have Jonathan Shaughnessy from the National Gallery of Canada for Tuesday, February 23, 2010. March our speaker is Wendy Feldberg a Multi Media Textile Artist.

Linda has been organizing the workshop on Website design: The proposed course is as follows:

Course Name: Web Development Workshop

Numbers: 6 places and 3 additional if they have their own laptops.

Duration: 3 sessions of 4 hours each

Dates: Monday April 12: 13:00 – 17:00, Thursday April 14: 13:00 – 17:00, Monday April 19: 13:00 – 17:00.

Cost: 105\$

Professor: Elbagir Osman, Visual and Media Artist

Once this is Ok'd then we can proceed with sending it to the members for registration. This should be done as soon as possible.

I am beginning to get the field trip organized for the trip to Montreal in June. We have to decide on a date as the month is getting busy already.

Respectfully submitted,

Mary Ann Varley, Lead Coordinator, Grow with Art/L'art en herbe

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**ARTEAST CONTACTS:**

Telephone Number- 613-692-5120- Joy Rutherford- Information in English  
Telephone Number- 613- 733-5176- Suzanne Beaulieu- Information n French

**MAILING ADDRESS:**

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Suite 260  
245 Centrum Blvd  
Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month  
in the **Lise Roy Meeting Room, AOE Arts Council,**  
**Shenkman Arts Centre 245 Centrum Blvd**  
from **September 2009 to June 2010 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4<sup>th</sup> Tuesday of the month  
**Room 340, 255 Centrum Blvd**  
from **September 2009 to June 2010 at 7:30 p.m.**

**SUPPLY CUPBOARD:**

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which will house Arteast archives will be locked in an area off Trinity Art Gallery with the key available from Mike Taylor.