

**Arteast Executive & Coordinators' Meeting Minutes April 16<sup>th</sup>, 2013**  
**Lise Roy Meeting Room, Shenkman Arts Centre**

<b>Present:</b>	Josie de Meo	President
	Virginia Dupuis	Secretary
	Rosalind Wong	Treasurer
	Mary Ann Varley	Past President
	Carmen Dufault	Incorporation
	Cheryl Mattice	AJAE
	Christina Patterson	Grow with Art
	Ted Johnston	Coordinator Luna Sole
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery

**Regrets:**

Gregory Abraszko	Photographer/Gloucester Library
Susan Ashbrook	Budding Artist Coordinator
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Clarisse Cheseaux	Promenade Arteast/Cumberland Library
Christine Gendron	Gloucester Library
Isabella Leveque-Bouchard	Promenade Arteast
Karen Miller	E-mail Communications
Bernard Poirier	Member at Large
Helen Rosseau	Webmaster
Dorothy Zorn	Newsletter Mailing/Promenade

**1. Call to order and welcome**

Josie called the meeting to order at 7:04 p.m..

**2. Approval of Agenda**

Adoption of the revised agenda was moved by Virginia and seconded by Mary Ann. Carried

**3. Approval of minutes from the March 19th, 2013 Executive Meeting**

The adoption of the minutes was moved by Carmen and seconded by Ted. Carried

**4. Financial Report and Membership– Rosalind**

Rosalind reported a balance of \$13,981.03; to date 71 members have paid fees totalling \$2130. Rosalind sends out reminders to members who are up for renewal at month end.

**5. Incorporation – Ted, Carmen and Mary Ann**

Mary Ann reported that the city called regarding our grant application asking why we are carrying such a heavy balance. Mary Ann wrote back explaining the plans to incorporate and the projected costs as follows (lawyer \$2500 + tax, accountant and training software \$2000. + tax, processing of application with the government \$700, and buying an insurance package for the group \$1000- \$2000 annually + tax, for a projected total of \$6900 - \$8000.) In the meantime we are still pursuing pro bono suggestions. Christina is meeting with a director from the Chamber of Commerce on Friday and will inquire if they know of any pro bono services. Mary Ann will inquire of AOE Arts Council; Carmen will ask her accountant. Mary Ann will write an article for the newsletter and announce at the Grow with Art meeting. Carmen suggest that we could incorporate with the existing legislation and then move to the new, rather than waiting for the budget to pass. The timelines are: spring/summer - set up meeting with accountant and lawyer, September- processing of application, October – get insurance, and all documents ready by the end of December to file for incorporation .

**6. Promenade Arteast– Maureen**

Maureen reported that there have been no sales so far; 18 works are hanging. The Promenade Team will hold a meeting soon. For the next show- the plein air show – there are 12 taking part; she hasn't heard from Boni. Helen has set up Maureen's main e-mail as [promenade@arteastottawa.com](mailto:promenade@arteastottawa.com) and [promenade2@arteastottawa.com](mailto:promenade2@arteastottawa.com) for the rest of the team.

**7. Trinity Art Gallery –Mosaic - Maureen**

Maureen has yet to pay the city for the music license from the vernissages.

**8. Website – Josie**

Josie reported that Helen has set up rotating photos of Arteast events on the main page. Helen has set up e-mails for President, Promenade, St Laurent and AJAE will be next.

**9. Budding Artist – Josie**

Josie has contacted Susan as with questions about the Budding artist show. It appears that the rooms for the take-in and vernissage are not booked and Josie will look into this.

**10. Young at Art – Josie**

The voting for the Arteast choices will take place April 25<sup>th</sup> at 2:00 at Trinity Art Gallery; Christina, Mary Ann, Rosalind and Josie will select 3 awards (1<sup>st</sup> place \$50, and 2 Honourable Mentions of \$20. each). Ted moved the \$90. expenditure and Mary Ann seconded it. Josie will ask Diane Patenaude to make certificates again this year. The awards will take place May 15<sup>th</sup> at 7:30 in Shenkman Arts Centre.

**11. Grow with Art – Mary Ann and Christina**

Mary Ann contacted Helena Guzman about redesigning the brochure to simplify it, which will cost \$300. instead of the normal \$200 to update it. Mary Ann moved the expenditure of \$300 and Carmen seconded it. It was suggested that the selection of art be from the AJAE winners, or TAG shows.

There are 13 people enrolled in the workshop on April 20<sup>th</sup> in *Collage and New Media* . Christina will have forms at the Grow with Art meeting Tuesday 23<sup>rd</sup> for the June 14<sup>th</sup> Montreal field trip. The bus has been paid for 38 people.

**12. Outreach Program – Josie**

Josie reported that AOE asked if Arteast is participating in Orleans Festival June 1-2. We will be doing demos, but not hosting a vernissage, instead it was suggested to bring wrapped candies. Mary Ann will ask the Cumberland Plein-air artists if they want to demo on Sunday and ask a larger selection of artists for Saturday.

**13. Nuit Blanche – Josie**

Josie reported that Arteast has been paired with Gallery 240 on Guigues St at King Edward. Arteast will be involved in kids painting based on a narrative from the artist who runs the gallery. Mary Ann proposes a Salon des Refusés, art sale, every hour put up 12 pieces of art for bids, then change to another 12 pieces, future discussion will be made with the curator of the gallery, about the display of artwork/commission. We will be outside in the garden and in front of the gallery painting “plein air” during the night to promote our local artists Saturday only. Last year the gallery 240 had the neighbourhood involved, the street was lighted up with live music and artists. Mary Ann will prepare a write up on Salon des Refusés.

#### **14. Coordinator Reports– Josie and Ted**

- Cumberland Library: Josie read Clarisse’s report that we will wait until May for the next changeover as the library is under renovations.
- Josie reported that Beata forwarded a link to tv clip from the artists in the current show – Clarisse Cheseaux, Veronica Keith, Rosalind Wong and Elizabeth Baechlin.  
<http://www.tvrogers.com/page.aspx?lid=237&rid=5&gid=110808>
- Ted reported that Luna Sole Restaurant is booked until November 19<sup>th</sup>.

#### **15. Volunteers- Mary Ann**

Mary Ann continues to look for volunteers for Newsletter Editor, Assistant Editor, Communications and a Vice President.

#### **16. Cumberland Museum- Josie**

Josie reported that Kerstin Peters has been in touch with the Cumberland Museum and they have no space to hang our art. Josie thanks Kerstin for trying.

#### **17. Varia**

Maureen has received her invitation from Mr Royal Galipeau as the Arteast nominee for 2013 Heart of Gold awards to be held Friday April 26<sup>th</sup> at 7:00. Josie will inquire if Maureen may bring more than one guest.

Josie reported that Mary Ann Varley won first prize in “Other” category at Ottawa Art Association April juried show.

Carmen asked that we include Pop up signs on the next agenda and Maureen asked that sculpture cabinet be included.

Josie will look into finding out which art suppliers offer discounts to Arteast and the amounts.

#### **18. Adjournment**

The meeting was adjourned at 8:40 p.m. on a motion from Ted and seconded by Mary Ann.

#### **Next meetings:**

The next meeting will be at 7:00 p.m. **May 21st , 2013** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

#### **ARTEAST CONTACTS:**

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

#### **MAILING ADDRESS:**

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council,**

**Shenkman Arts Centre 245 Centrum Blvd**

from **September 2012 to June 2013 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4<sup>th</sup> Tuesday of the month

**Room 340, 255 Centrum Blvd from September 2012 to June 2013 at 7:30 p.m.**