

**Arteast Executive & Coordinators' Meeting Minutes
for April 20th, 2010
Lise Roy Meeting Room - AOE Office, Shenkman Centre**

Present:	Carmen Dufault	President
	Virginia Dupuis	Secretary
	Mary Ann Varley	Vice President/Grow with Art
	Dorothy Zorn	Treasurer
	Mari Brown	Promenade Arteast/Orleans Library
	Lindy Nadarajah	Promenade Arteast
	Diane Patenaude	Queenswood Villa Coordinator
	Maureen Rooney-Mitchell	Promenade Arteast/Orleans Library
	Mike Stenson	Newsletter Mailout/Arteast Juried Awards

Regrets:

Isabella Leveque-Bouchard	Promenade Arteast
Joyce Buckley	Trinity Art Gallery/ Blackburn Hamlet Library
Leslie Dorofi	Budding Artist Coordinator
Linda Dyson	Volunteers/North Gloucester Library/Grow with Art
Ted Johnston	North Gloucester Library Coordinator
Lynda Mathieson	Blackburn Hamlet Library/Trinity Art Gallery
Boni Penna	Arteast Juried Awards Exhibition Coordinator
Bernard Poirier	Newsletter Editor
Joy Rutherford	Past-President/Community Outreach
Diane Washam	Cumberland Library

1. Call to order and welcome

Carmen called the meeting to order at 7:04 p.m.

2. Approval of Agenda – additions

The revised agenda was approved by Virginia and seconded by Lindy.

3. Approval of minutes from the March 16th, 2010 Executive Meeting

The March 16th minutes were approved by Mari and seconded by Dorothy.

4. Treasurer's Report - Dorothy

Dorothy reported a healthy bank balance \$ 10,186.83 which includes membership fees received thus far of \$1830.00 representing 61 members.

Mari continues to pursue the production of a flyer/postcard with Vista print about Arteast artists and would like Arteast assistance in paying part of the production costs. She will investigate further and send a note when she has more details.

Carmen would like to host a wine and cheese event for the executive and coordinators and all committee members who make Arteast run so smoothly. The planned date is June 15th after the executive meeting. An expenditure to a maximum of \$200. was approved to cover expenses. Carmen asked everyone to send her e-mails of anyone who should be invited.

5. Arteast Juried Awards Exhibition (AJAE) – Carmen

Carmen reported on several potential venues which proved unsuitable for various reasons. She is looking into St Laurent Complex and she and Mary Ann will meet with the manager Thursday morning. Should this location not prove viable, Mike will put together a proposal to the Community Hall at Superstore on Innes, and Lindy will investigate the Gallery at Bob MacQuarrie Rec Centre. Carmen advised that the backup plan is to use Promenade Arteast.

6. Newsletter

Lindy commented that the newsletter is very professional. Virginia inquired about extra copies of the newsletter (as well as Grow with Art brochures) for Wallack's on Innes & 10th Line. Dorothy had taken extra copies of both into Wallack's earlier in the day. Mike stated that after mail out there are about 30 extra copies of the newsletter and all felt that enough are published. Carmen read Bernard's report indicating that he has restated Grow with Art on the front page. He also requests photos be taken at as many Arteast events as possible.

7. Grow with Art – Mary Ann Varley

Susan Thompson has joined the Grow With Art Team. She will work with the group over the next few months with the possibility of becoming the lead co-ordinator. Mary Ann is recruiting members from the volunteer list to join this committee.

Robert McAlpine was the coordinator of the March 23 meeting; Wendy Feldberg's presentation *In Stitches: Textiles as Art*, was not well attended with only 16 people.

Mary Ann has received some suggestions to increase attendance:

Have a draw from those in attendance and the winner would get to show a piece on the Promenade Arteast (as suggested by Lindy)

Have a draw for a gift certificate to a local art store or entrance to a local gallery/museum

Other ideas are welcome

The Web Development course given by Elbagir Osman at the OSA was only attended by 5 people. The price negotiated was very reasonable at \$105.00 per participant. The material was challenging but most people were successful in launching the basics of a web page.

April 27 will be a water colour demonstration en francais by Claire Labrosse. Mary Ann is organizing with Carmen's help with language.

For the May 18th meeting Carol Steinberg has made arrangements with Dr. Maureen Korp, who will talk about the challenges of presenting an art display in Pakistan.

The field trip to the Musee de beaux arts and Botanical Gardens in Montreal for Friday June 18 already has a number of registrants.

8. Storage – Maureen and Mari

The door is on the cupboard, a lock (and key) is required, at which point, those storing archives at home will be advised to bring them into the cabinet.

9. Promenade Arteast – Lindy

Lindy welcomed Virginia to the team.

Promenade Arteast's next show is "Art and Life of Arteast Members" D-H which runs from May 27 to July 27. Twenty-one artists were invited April 13th; 14 members have

replied; 4 do not want to participate. After going through the membership, members will be selected by the row of letters on the Keyboard to mix up last names. We will also start a lottery at the General meetings to attract more members to the meetings.

Mari has offered to write an article about how to enter an exhibition for the newsletter. There are many problems with the new artists right now due to lack of knowledge of how an exhibition works.

Joy and her band will be performing at Promenade Arteast vernissages. Mike Taylor thinks this is a great idea and will be asking the permission of the other artists of the Trinity Gallery and staff of the Shenkman Centre. Maureen suggested this idea. Since June 2009 4 shows, 76 pieces of work have exhibited so far on Promenade Arteast with receipts of \$380.00 in hanging fees; 4 paintings has been sold with estimated commissions of \$183.75. Total income to Arteast is \$563.75.

Inviting Groups such as BARK, Food Bank of Orleans/Cumberland to participate together to raise money for their cause and expanding our audience and giving back to the community could end up in higher sales and greater network for Arteast members. Some ideas are: "Paws for Art" 10% of sales will be donated to the Humane Society "Food For Thought" 10% of sales will be donated to the local Food Bank.

Mary Ann suggested that once we know if we receive a grant it will be easier to plan these events.

10. Young at Art - Carmen

Carmen advised if the award for the Young at Art Show should be cash or a certificate. It was agreed that the latter would be best.

11. Member's Guide - Carmen

Carmen thanked those involved. Maureen has received 3 documents and asked Carmen to clarify which one to put into booklet, and indicated that not all changes were made, but she will make the corrections.

12. Queen Elizabeth School and Sandy Hill Parent Resource Centre

Virginia read Joy's report in which Joy thanked the executive for choosing her as Arteast recipient of Royal Galipeau award.

There is a request from Queen Elizabeth School for volunteers to accompany the children on a field trip to National Art Gallery and National Archives. A discussion was held and the consensus was that this is way outside our mandate; Mary Ann will speak to Joy about this.

Joy thanked artists for their help in the Queen Elizabeth / Parent Resource Centre wall mural project. Maureen indicated that there was some confusion over what the Parent Resource Centre wanted and poorly identified requirements upfront resulted in her and Mari's artwork mock-up being done unnecessarily.

13. Orleans Library- Mari

The planned changeover of May 4th will have to be moved as the library is undergoing pc upgrades. Mari is considering moving it to May 11th.

14. Cumberland Library

The Cumberland Library previously scheduled to reopen May 10th is delayed indefinitely.

15. Rockland Library

Mike will contact Rockland library staff about the possibility of hanging Arteast artworks.

16. Blackburn Library

Carmen currently has a solo show at Blackburn Library.

17. Queenswood Villa – Diane Patenaude

Diane stated that the next drop off is June 3rd, with the vernissage June 10th, and it's Queenswood Villa turn to host.

18. E-mail distribution

Virginia identified 2 situations where members have never received Arteast e-mail. Virginia will send the discrepancies to Dorothy, who will review the membership list and contact Tasha about this. Lindy will talk to Jay and have her get in touch with Dorothy or Tasha as to the possibility of using the block e-mail feature on the website.

19. Adjournment

The meeting was adjourned at 9:00 p.m. on a motion from Carmen and seconded by Lindy.

The next meeting will be at 7:00 p.m. **May 18th, 2010** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-692-5120- Joy Rutherford- Information in English
Telephone Number- 613- 733-5176- Suzanne Beaulieu- Information in French

MAILING ADDRESS:

Arteast Box 5
Suite 260
245 Centrum Blvd
Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2009 to June 2010 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2009 to June 2010 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which will house Arteast archives will be locked in an area off Trinity Art Gallery with the key available from Mike Taylor.