



Founded 1990

A preliminary History prepared for the
15th Anniversary celebration
September 16, 2005
Galerie Gloucester Gallery

When we claim to “remember” our pasts, we are surely remembering our favorite snapshots, in which the long-faded past is given a distinct visual immortality.
Joyce Carol Oates

In the beginning

In the beginning, a group of people interested in the arts in general formed Arts Gloucester. Most of these people were visual artists. Arts Gloucester became the Gloucester Arts Council (GAC) with an office upstairs in the Cyrville Community Centre. Visual artists had been meeting on their own for talks and painting together and when Arts Gloucester was formed, it paved the way for a separate organization. An initial meeting held in 1989 led to the formal organizing of Arteast in 1990.

Growth has been tremendous from an offshoot of Arts Gloucester to a membership in 2005 of 188 amateur and professional artists in association with art groups across the city, a head office in a locked cupboard at the Visual Arts Centre, Orléans (VACO) and branch offices in the home of every executive and committee member! Gloucester Arts Council is now Arts Ottawa East (AOE) upon amalgamation of the cities in 2000 and serves the advocacy, resource and advisory needs of the east end. The Visual Arts Centre, Orléans, the only arts facility in the east, opened in 1996, a result of the vision and determination of Arteast. Original exhibition space consisted of chains hanging in a meeting room at City Hall at 1400 Blair Place and now there is the permanent? Gloucester Gallery. It seems like we have always been advocating for facilities and now, in 2005, we are getting ready to build the East End Arts Facility. What an exciting future.

From a report by Judith Olsen, GAC Programme Coordinator, in AGM report to Gloucester Arts Council, 1989 ~

On February 24, 1989, Mary Brett organized a general meeting inviting visual artists from Gloucester, Cumberland, Orléans and surrounding area. Nineteen artists participated, bringing samples of their work and ideas for future seminars and workshops. The group decided to hold these sessions on alternate months September through June. ...In all, it has been a successful and educational year for the group. Membership has increased to 42 and is still growing. It was decided at the last G.A.C. meeting to officially name the group ‘Art East’. Membership is \$10 through the G.A.C.

Since that report and when Arteast became official in 1990, many leaders have helped to form and carry out the Arteast vision.

Presidents of Arteast.

1990-91	Frank Leung
1992	Valerie Reid
1993	Mary Brett and Jocelyne Béland-Stephenson
1994-95	Susan Ashbrook
1996	Gordon Webster
1997-98	Susan Irving
1999	Janice Johnston and Louise Mathieson, Co-chairs
2000-01	Liliane Caron
2002	Leslie Dorofi
2003-04	Terry Hopkins
2005	Suzanne Beaulieu

The leader seeks to communicate his vision to his followers. He captures their attention with his optimistic intuition of possible solutions to their needs. He influences them by the dynamism of his faith.”
John Haggai

Memories

Britta Budde: *The City of Gloucester had one art councilor around 1987, Yves Melanson. There existed a small group of "Visual Arts" artists. We would meet at whatever available place. For instance, Ogilvie's Community basement rooms at the Ogilvie shopping mall. By 1987, ideas came up of building an official group. 1990 we were established under the umbrella of the Gloucester Arts Council with the name Arteast. I don't remember all names of the founding group but Jock Westwood, Walter Blair, Beth Goldberg, Yves Melanson, Conti Hewitson, Susan Partridge Clement, Trudy Lecaine and myself.*

Conti Hewitson, President of Arts Gloucester: *The cultural officer on Gloucester staff was a blond girl who was a singer. (Trudy Dyck?) She was followed by Renée Piché, who was followed by Yves Melanson. Sue Partridge used to organize an annual juried art exhibition each year even before GAC was revived. When Arteast was formed they joined GAC as a group, and took over the exhibitions, first held in the public room in the old City Hall, and later in Regional Headquarters. I used to attend and take photos and present one of the prizes, generally a book. The GAC used to purchase a few pieces each year for the City collection*

Author's note: Conti and her husband Wally donated many of the books for prizes

Susan Pitt, Executive Director Gloucester Arts Council, Arteast Board of Directors and Communications Coordinator: *Walter Blair was treasurer for the first 8 years and he never wanted to spend any money! The best exhibition we had was ...but is it ART? where we challenged the concept of art vs. craft. Statement Art was a close second and learning to make SPAM sculptures out of that lunch meat that comes in a can with a key has served me very well. I've never eaten it but I know that you can sculpt elephants with toothpick tusks draped with parsley feed and it makes a wonderful conversational centerpiece.*

Peter Riehm, owner Framing and Arts Centre, Orléans and sponsor of Art Auctions and Artist's Wall: *The Arteast Art Auction was a wonderful way to bring the arts and business together to help the community. Every year, we all learned a little more about the community we live in and the people who help to make it so enriching. The artists themselves were always so generous with not only their artwork but their time and enthusiasm as well. It was so much fun to a part of that tradition!"*

Beth Goldberg, Director and Newsletter Editor of Arteast, member of Visual Arts Centre, Orléans committee. *15 years ago a group of humble artists—humble when it came to political savvy, began a journey that not only helped to foster the growth of the visual arts in Gloucester (remember Gloucester?) but really educated a lot of us in taking a more aggressive and active role in the city. We started as beggars and became confident community activists. We learned that you "can fight city hall"! And many of us became mature, confident artists in the process. Congratulations Arteast.*

Dedicated to the memory of

*Isabel Ahern
Diana Coltridge
Klari Karpati
Isabel Walcot (1997)
Jock Westwood
Valerie Dittmar (2001)
Wolfgang Budde (2006)*

1990

Information is quoted from the minutes of the first meeting on October 2, 1990 with the addition of explanatory notes in parentheses. The first minutes were compiled on a computer and printed on a dot matrix printer: Susan Pitt (GAC) volunteered to be recording secretary. First item in the minutes was the following. *Present: see attached.* There was no attachment. Susan Pitt's name did not appear again as recording secretary for a good reason obviously. The next minutes had the following. *Present: Frank Leung, Valerie Reid, and myself.* There is no indication in the minutes who "myself" is so remains a mystery to resolve. Record keeping has improved vastly since then.

~ From the minutes:

Yves Melanson (Director, Recreation and Cultural, City of Gloucester) and Sue Partridge (visual artist, oil painting instructor, and member of Gloucester Arts Council GAC) presented the need to organize ARTEAST into a separate organization (from GAC) of visual artists. Several people volunteered to be part of an Executive Committee to further the work that Frank Leung and Paul Maillet have already begun with regards to developing a Strategic Plan and a Constitution and By-Laws for this organization.

F. Leung was elected unanimously as Chairperson of ARTEAST. Frank presented his views of the mission and vision of ARTEAST as an organization to develop the professionalism of artists locally, nationally and internationally; to create an art-literate community in Gloucester; to educate the public at all age levels, to have co-ordination of visual art activities in the Eastern region, to develop a Resource Centre with the Arts Council, for the use of all visual artists.

Frank Leung was a sculptor and he had visions of ARTEAST being involved on an international scale. He brought exhibitions from various countries from which we learned a great deal. The rest of us were pretty happy to have a local vision based in the east end of the city but not restricted to it.

President: Frank Leung

Vice-President: Paul Maillet ???

Secretary: Maureen Jacobs???

Treasurer: Walter Blair

Attendees at first Executive meetings: Frank Leung, Yves Melanson (City of Gloucester), Sue Partridge, Walter Blair, Susan Pitt (GAC), Valerie Reid, Maureen Jacobs, Isabel Walcot, Paul Maillet, Jock Westwood, Georgette Kambani, Lise Belanger, Rosemary Swan

Newsletter: Jock Westwood or was it started in 1991?

City of Gloucester Mayor Harry Allen

Councilors: Fiona Faucher, Richard Cantin, Pat Clark, Ed Campbell

Exhibitions and Events

High School Exhibition

Art and Photo: Susan Partridge

RMOC group exhibition. RMOC Cultural consultant Carol Sage

Libraries: City Hall at Blair Place, Blackburn Hamlet Library (BB)

City Hall Meeting Room

*Any club that
would have me
as a member,
I wouldn't
want to join.*

~ Groucho Marx

The Logo

In the fall of 1990, the newly formed Arteast membership wasted no time in commissioning a distinctive logo, a method of recognition to be displayed on business and membership cards, invitations, thank you cards and letterhead.

~ From the minutes of the Executive Meeting, June 10, 1991

Present: Frank Leung (President), Rosemary Swan (Programme), Wally Blair (Treasurer), Maureen Jacobs (Recording Secretary)

The purpose of the meeting was to decide on the winning entry for the Arteast Logo Competition. After due consideration of all the entries the design of Carola Tietz was chosen. It was suggested that the design be strengthened somewhat. A gift certificate of \$25 to Wallack's will be awarded at the June meeting.



Art is symbolized by a stylized shape of a capital from which springs the flame of creativity, spirituality, and achievement.

The concepts behind the Arteast logo:

The Capital: the top or head of a pillar or column from Greek architecture, is the fundamental base of the design and carries a flame

The Flame: a beauty with three elements~

Creativity: diversity of disciplines and ideas

Spirituality: sensitivity and subconscious feelings

Achievement: movements, actions, and community impact

In the New Webster's Dictionary, Beauty is defined as that which delights the senses or exalts the mind; physical loveliness; qualities pleasing to the moral sense; a particularly good example or specimen of a thing. Some other pertinent definitions ~

Create: bring into existence; produce by what one does; make a fuss

Spirit: person's nature; characteristic quality; real meaning; liveliness; boldness

Achieve: accomplish; reach or gain by effort

In the logo, surely the symbolic flame portraying the three elements of creativity, spirituality and achievement are the essence of all artist's work.

There is no record of the "strengthening" that needed to be done to the original design, but isn't that a typical response of artists? It is not quite good enough at this stage, but with some enhancement, it will be complete in our eyes. Is it similar to our own creations? Weren't we generous to give the winner a \$25 gift certificate? The April minutes indicate that there were *40 paid-up members and approximately 50 non-paid-up members* and a bank balance of \$174.91 with outstanding payments of \$42. Perhaps \$25 was a generous award after all.

Carola, a graphic artist, also designed the FestivArts poster which is used each fall by the former Gloucester Arts Council.

1991

President: Frank Leung
Vice-President: Valerie Reid?
Secretary: Maureen Jacobs?
Treasurer:/Membership: Walter Blair
Programme Director: Rosemary Swan, then Georgette Kambani???
Library Co-Ordinators: Gloucester Library and Cumberland Town Hall
Telephone Committee: Isabel Walcot
City of Gloucester Mayor: Claudette Cain (1991-2001) Recreation and Culture: Yves Melanson
Newsletter Editor: Jock Westwood, Mary Brett (April) and Maureen Jacobs???
Advertising: in Gloucester Leader (Lois Kemp, editor), Orleans Star (Paul Zaleski) and Express
Membership: 40 paid, 50 non-paid April
Fees: \$10

Exhibitions and Events

11th Annual Art & Photo Exhibition Sue Partridge, October. Council Chamber Gloucester City Hall at 1400 Blair Place. 2 weeks (after request to Council to change the council meeting which they did).

RMOC grant of \$850. 172 entries

RMOC Exhibition (fee to apply) June 3-25 in Champlain Room at Headquarters, Lisgar St. Guest speaker Esther Wertheimer, photographer Helmut Schade

MacDonald Club: A Day in the Park Exhibition June, \$30 for table

Earl Armstrong Arena Fair: Arteast had a table with raffle

FestivArts (GAC) First participation by Arteast

News

- **Logo** by Carola Tietz-Courtenay chosen
- Looking into Incorporation
- Flea Market: Coordinator Walter Blair
- Rosemary Swan set up **Pottery Studio** at Cyrville Community Centre under aegis of Arteast
- Arteast wrote sponsorship letter for **Georgette** for funds from GAC for publication of her book with the stipulation that she or any other. "artists who receive sponsorship should be ready to contribute to the running of Arteast."
- Frank requested a project grant for Austrian artist **Wolfgang Hohenwallner Exhibition** to be put on by Arteast at City Hall (Blair Rd.) in May 1992
- Started investigating not-for-profit incorporation

1992

President: Valerie Reid

Vice-President:

Secretary: Maureen Jacobs, Mary Brett

Treasurer/Membership: Walter Blair

Programme Coordinator: Georgette Kambani

Phone Committee:

Newsletter: Editor:

Fees: \$15 to cover costs of newsletter

Funding from Corporate sector: Frank Leung

Directors: Lise Bergeron, Julie Hall MacDonald, Sheila Skerritt, Jocelyne Béland-Stephenson

Exhibitions and Events

Art & Photo Exhibition: October 19-25 Valerie Reid. Council Chambers, City Hall Blair Place. Judges Bruce Garner, Elinor Simon and Bernard Pullen. 145 entries

RMOC: June. RMOC Chair Peter Clarke? Catalogue: Julie Hall MacDonald

Austrian artist **Wolfgang Hohenwallner Exhibition**: May, Gloucester City Hall Blair Place

FestivArts: Feb 28,29, March 1-6 at CCC. Mini sale by Arteast

Visit to U-Frame It gallery, Mary Steele, gallery Manager

Mayor's Luncheon for the Arts display

Library Coordinators: Blackburn added to exhibition space; Gloucester City Hall Blair Place, Barbara Lapointe

News

Advertising for Communications Coordinator

Logo first appeared on Newsletter Sept 1991

December Started to purchase equipment

1993

President: Jocelyn Béland-Stephenson
Past-President: Valerie Reid
Vice-President: vacant
Secretary: Maureen Jacobs
Treasurer/Membership: Walter Blair
Programme Coordinator: Georgette Kambani
Library Coordinators: Blackburn Hamlet and City Hall branches
Phone Committee:
Events Coordinator: Jennifer Deacon hired June with grant from Gloucester Arts Board \$2500?
Newsletter: Editor: Beth Goldberg
Membership: Walter Blair
Fees: \$10
City of Gloucester Recreation and Culture: Yves Melanson
Portraiture Workshops at Blackburn Library: Coordinator?

Exhibitions and Events

12th Annual Art & Photo: Sheila Skerritt. Council Chambers, Gloucester City Hall. 151 entries
FestivArts. April 3 & 4. Held in conjunction with Gloucester Craftsmen's Guild's annual spring show and sale. Approximately 5000 people. Gallery space in Gloucester High School gym
4th Annual RMOE Exhibition at regional headquarters on Lisgar June 8-13
Luncheon for the Arts and Arts Gala by GAC at Pineview Golf Club on Blair Rd. Artists displays

Communication Coordinator

From an article in the Arteast News 1997:

Two stonecutters were asked what they were doing. The first said, "I'm cutting this stone into blocks."
The second replied, "I'm on a team that's building a cathedral."

Arteast has members who willingly "cut the stone into blocks", others stand around waiting for the cathedral to be built so that they can use it, others are "on the team that's building". The role of the Communications Coordinator has been at the Centre of this "team that's building" with involvement in all aspects of Arteast – fundraising, sponsorship, promotion, exhibitions, and printed materials.

This position was created by Arteast in June 1993 with Jennifer Deacon hired as the part time contract Events Co-Ordinators from a Gloucester Arts Board grant. The mandate was to make the general public more aware of the visual artists in Gloucester and seek sponsorships for special events. In May 1994, the job description was revised with the added duty to coordinate exhibitions in 1st floor meeting room at City Hall and included a \$50 pay increase.

In January 1995, the named changed to Communications Officer, working 22 hrs./month for 10 months. A performance review took place every 6 months

A \$2500 grant was applied for to the Gloucester Arts Board. The mandate was to "Co-ordinate the public relations and communications functions of Arteast and Exists for the sole purpose of creating and maintaining a high profile and visibility for the Arteast Association and its members. "The CC was responsible to work with volunteers, taking charge of publicity and public relations, sponsorship, come up with new ideas, liaise with other organizations, produce brochures and posters, press release, and thank you cards."

Jennifer held this job until June, 1995 and in August, Susan Pitt was hired at \$2800 (grant from GAB) with the additional duties of publishing the newsletter with honorarium of \$500 (from membership fees) and from then on, the position is referred to as Communications Coordinator. The first brochure was printed and a French translation done the following year. .

1997 Susan Ashbrook took over the position and in 2002, as she had been receiving the same salary for 5 years and in appreciation of her good work, she was given a raise of 10%.

8/11/2012

1994

President: Susan Ashbrook
Past President: Jocelyne Béland-Stephenson
Vice-President: Gordon Webster
Secretary: André Houle
Treasurer/Membership: Walter Blair
Programme Coordinator: Georgette Kambani
Directors: Claire Stalmach, Diana Coltrige
Library Coordinators:
Phone Committee: BB Theresa Mackenzie, Orléans Erin Fullerton
Events Coordinator: Jennifer Deacon
Newsletter: Editor: Susan Pitt. Photocopied by City free
Membership: 54 in March
Fees: \$15. Commissions 19%?
City of Gloucester Recreation and Culture: Yves Melanson, Clem Pelot
City Council: Herb Kreling councilor (until 2005)

Exhibitions and Events

5th Annual RMOC Exhibition. June 6-17. Bob Grant. Juried, entry fee \$5. Publicity Jennifer, Catalogue Jocelyne
FestivArts Gloucester High School
But is it Art? Gloucester City Hall meeting room April. Exhibition of art which stretches the limits to the edge of (or slightly beyond) fine art, causes controversy, excitement, discussion and fun.
13th Annual Art & Photo Exhibition: Sheila Skerritt. Sponsors: Loblaws catering, Corel \$500 prizes and Corel Draw software package to Viewer's Choice winner. 105 entries

News

Gloucester City Hall Meeting room Exhibition space designated as Municipal Art Gallery

Art Auction at Framing and Art Centre, Orléans. Sponsor Peter Riehm. Proceeds to Arteast and Gloucester Food Cupboard

1995

President: Susan Ashbrook

Vice-President: Gordon Webster

Secretary: André Houle

Treasurer/Membership: Walter Blair

Directors: Diana Coltridge, Sheila Tessier, Diane Smith, Sheila Skerritt, Judith Richards, Margaret Clyde, Beth Goldberg

Programme Coordinator: Georgette Kambani

Portraiture Workshop Coordinator: Marion Lew

Library Coordinators: BB Theresa McKenzie, Orléans Erin Fullerton

Phone Committee:

Events Coordinator: Jennifer Deacon. Title changed to Communications Officer and new job description written. Jennifer did not renew contract in June. Susan Pitt hired for September 1st at \$2800 plus \$500 honorarium for newsletter publication

Newsletter: Editor: Susan Pitt

Membership: 107???

Fees: \$15

City of Gloucester: Recreation and Culture Coordinator Laura Cyr

Exhibitions and Events

MAG new sign on door at City Hall indicating official Municipal Art Gallery

GAC Photographic Portfolio developed for promotion of local artists and artisans

Joint exhibition with Nepean Visual Arts Association, June in MAG and July/August at Nepean Sportsplex

RMOC: Diana Coltridge coordinator. June

Art & Photo: Walter Blair, interim coordinator Income @975.50

FestivArts: November at Gloucester Centre mall

Arteast and VACO

Background:

In the 1980's, an organization called Arts Gloucester ran the original Art & Photo exhibition. Arts Gloucester became the Gloucester Arts Council and the visual art members decided that they wanted their own organization. Arteast was born in 1991.

Ideas are funny things. They don't work unless you do.

1995

Space became available in the Orléans Recreation Complex when the library housed there moved to a new building on Orleans Blvd. and organizations asked to apply to use it. Arteast lobbied to have an art instruction facility take over the library space.

April: Committee formed as part of Arteast and reporting to the Arteast executive. Meeting held with Susan Pitt, Diane Smith, Gordon Webster, Christine Tremblay (GAC), Beth Goldberg, Beginning of design phase with projected finish by April 1996.

September: Final plans received by City from Pye & Richards Architects, Inc. with construction to begin in new year.

November: determined the need to hire an Administrator for 5 months to plan fundraising, instructors, scheduling classes, etc. Application to City Council for \$10,000.

The Visual Arts Centre, Orleans (VACO) was created by Arteast as a separate entity which it remains.

1996
February: operating grant \$19,000 approved pending the capital expenditures raised

May: City approved funds and renovations begun. Advertising for exec director begun. Hiring committee Laura Cyr, Arts & Cultural Coordinator for City of Gloucester, Christine Tremblay Exec Directpr of GAC, Beth Goldberg, Director Arteast Board. Salary \$22,100

June 11: Susan Ashbrook hired as Executive Director. She and the VACO committee of 3 work under auspices of Arteast. Separate bank account established with signing officers Treasurer of Arteast, Chair of the VACO, Executive Director of VACO plus one Arteast member.

Telephone installed 830-5420

September 18: \$19,000 cheque to VACO transferring funds from City of Gloucester in July for VACO. Discussions as whether to incorporate VACO or Arteast

October: VACO incorporated as a not for profit (eventually charitable) corporation independent of Arteast. The Board to be made up of members of Arteast (to ensure the necessary level of control of the facility) and experts in legal and financial matters, other interested members of the community.

The head office of Arteast was transferred to the VACO where all records and equipment are to be kept.

1997

Proceeds from Art Auction partnership to VACO for special needs programmes not operating funds \$8500

Discussion with Christine Tremblay (GAC) and Peter Brown (City Community Services) as to direction. Unrest because of misunderstanding about relationship with VACO

VACO is a visual arts instruction facility with studios, an art supply store (added in 2003?) and gallery where Arteast holds monthly meetings. VACO's primary focus is to provide art classes and workshops.

May 1997 Mary Brett Arteast rep June Beverly Horne (only short time), display case available for Arteast members to sell work

Arteast meetings taking place at VACO

1998 Carol Lange, President of VACO Board, enrollment doubled from 1997

1999 \$2400 presented to Arteast in repayment for interest-free loan in 1997

2005: Financial difficulties while awaiting grants. VACO staff and Board of Directors working to restructure the funding strategy. In order to save money, the Executive Director, Susan Ashbrook, was laid off for the summer. Susan remained the Communications Coordinator for Arteast, producing the newsletter and promoting members.

1996

President: Gordon Webster
Vice-President: Sheila Tessier
Secretary: André Houle
Treasure/Membership: Walter Blair
Programme Director: Georgette Kambani
Directors: Margaret Clyde, Nicole Delage, Susan Ashbrook (until June), Beth Goldberg, Judith Richards,
Claire Rochon
City of Gloucester Cultural Consultant: Laura Cyr, CAO Pierre Tessier

VACO-Arteast

Hiring committee: Laura Cyr, Beth Goldberg & Christine Tremblay
Susan Ashbrook hired as Executive Director, VACO, June 11

Library Coordinators: BB Theresa McKenzie, Orléans Erin Fullerton
Phone Committee: Linda Gadbois
Communications Coordinator: Susan Pitt Contract renewed for 1 year Sept 1
Newsletter: Editor: Susan Pitt Last photocopying by City free November as GAC gave their allotment
Membership: 100
Fees: \$15 ???
Speakers: Daniel Lagace Digital Imaging; Elena Khomoutova Airbrush technique with watercolour

Exhibitions and Events

MAG: Susan Irving Self Portrait
Cumberland
FestivArts: Nov 23, Gloucester Centre Tables \$10
RMOC: Diana Coltrige
15th Annual Art & Photo: Judith Richards. Where???
Art Auction: April 13 Gloucester Senior Adult's Centre at Framing and Art Centre, Orléans. Artists receive 10% commission, Fun Art introduced, \$5200 total

News

First brochure published for distribution across Gloucester
Gloucester City Hall planned move from Blair Rd. GAB negotiating for exhibition space in new building on Telesat Court. Moved January 1, 1997

1997

President: Susan Irving
Vice-President: Colleen Shea
Secretary: Beth Goldberg (acting), Anne Marie Schwartz (May)
Treasurer/Membership: Walter Blair
Programme Director: Georgette Kambani
VACO Committee: Beth Goldberg, Susan Pitt, Gordon Webster
VACO-Arteast liaison: Mary Brett, Bev Horne
Directors: Claire Rochon, Susan Irving, Colleen Shea, Walter Blair, Margaret Clyde, Anne Marie Schwartz, Georgette Kambani, Beth Golderg (temporary), Bev Horne
Phone Committee: Jacqueline Ballhorn, Robin McLean
Communications: Susan Pitt until June
Art Auction: April 12 Cumberland Community Resource Centre/ Arteast share to VACO for special needs programmes. Committee: Coordinator Susan Pitt, Acquisitions Mary Brett, Silent Auction Jennifer Deacon, Sponsor Peter Riehm
Newsletter: Editor: Susan Pitt
Membership:
Fees: increase to \$25
City of Gloucester Arts & Culture Department: Peter Brown, Community Services
Issue: Purchase of service contract
Cumberland Rec and Culture: Debbie Bellenger

Exhibitions and Events

MAG New location at City Hall on Telesat Drive. Susan Irving ???, Margaret Clyde ???. First exhibition in March with exhibit of Municipal Art Collection. Guest book purchased. Coordinator May Helen Drouin
VACO: Representative Mary Brett. Heritage Exhibit
Portraiture Workshops continue at Blackburn Library weekly. Coodinator: Kathleen ???
RMOC: cancelled due to lack of interest and participation
Framing and Art Centre, Orléans: Artist's Wall: Peter Rhiem
Art & Photo: Moved to VACO gallery, early December Jurying Linda Gadbois
Chapters Book Store: John Stewart
Ottawa City Hall exhibit June 28-July 21 "As we see it"
FestivArts: Susan Ashbrook
Library Coordinators: Blackburn Theresa Mackenzie and Klari Karpati
Orléans: Erin Fullerton, Rent-a-Chain Programme \$5/6 months. Mural by Beth and Susan I? North
Gloucester (NG): opened in June, Margaret Clyde
Mural at GN branch: Rosemary Swan—tree of life???

BRAVO

Continued next page

1997 cont'd

News

25th Anniversary of Nepean Art League

Art Achievement Awards: November Doreen Hardiman representative of Arteast

Meeting with Peter Brown, Christine Tremblay on future of Arteast

How it is seen now:

- An artist's co-op
- Need a place to paint together, socialize, support and stimulate
- Provided demonstrations related to art
- Need to know we have a place to arrange these activities—relationship with VAC
- Share experience with people of common interest
- Offers an opportunity to show work and learn from these opportunities
- Goals must not be too complicated or ambitious—that would require too much of volunteers' time
- It is a grass roots organization which draws together all kinds of artists and people with an interest in the arts
- It must be fun!
- It should provide an opportunity for an art profile
- Needs: membership, workers, commitment, money for information and advertising
- Sue Sloat, GAC secretary, moved to Calgary

1998

President: Susan Irving

Vice-President:

Secretary: Sheila Tessier

Treasurer: Brenda Lane-Eraut

Directors: Nadia Tomiuk, Belen Ruggles, Lucy Kuwahara, Deberah Czernecky, Claire Rochon

Programme Director: ???

March: Yves Larocque, lecture on Renaissance art and information about Art Tours he arranges to Europe; September Watercolour demo by Mary Nunn; Charlie Spratt critique

May: Carla Lazreg Ottawa School of Art "Artists and history of the Baroque Period"

VACO-Arteast Liaison: Bev Horne until April

Submission to Volunteer Agency for a Director of Volunteers for the VACO

Carol Lange elected President September

25 programmes with 215 participants

Library Co-Ordinators: Artwork reported stolen at Orléans, hung at own risk

BB Theresa McKenzie, NG Margaret Clyde; Orléans Erin Fullerton

Phone Committee: Jackie Ballhorn

Communications: Susan Ashbrook

Newsletter: Editor: Susan Ashbrook

Membership:

Fees:

Exhibitions & Events

MAG: Helen Drouin "Wounded Landscape", The Color Red

Ottawa City Hall Gallery: Susan Irving, May, "Belief and Rituals" or "Regional Images" July?

Art Auction: Arteast \$3300/ Gloucester Community Resource Centre \$2900

Art & Photo Dec Colleen Shea and Susan Irving 34 artists

FestivArts Place d'Orleans Nov

News

Publication of Georgette Kambani's book

Susan Partridge Clement Arteast/Arts Gloucester moved to Picton and Jennifer Deacon moved to Halifax. Reception held in April

GAB Awards: Lois Siegel nominated for Outstanding Artistic Achievement

Obtained a carousel slide projector

1999

President: Janice Johnstoon

Vice-President: vacant until October Carmen Shier

Secretary: Nadia Tomiuk

Treasurer/Membership: Brenda Lane-Eraut until Oct. Greg Ivanic possibly take over

Programmes: Jackie Ballhorn, Yvonne Coté, Belen Ruggles, Beverly Johnson

Charles Frost, photographer Ottawa Camera Club; Jeremy Dolgiin, Lawyer; Renata Hulley;

Demonstration by Louis XVI; David Lidbetter from Wallacks to discuss art materials; critiques by

Laurie Hemmings; Doreen Hardiman silk painting; framing; Giclee process-digital method of reproduction by Philip and Monica Vaz of Artec

Directors: Yvonne Cote, Janice Johnston, Jackie Ballhorn, Helen Drouin, Brenda Lane-Eraut, Nadia Tomiuk, Carmen Shier (Oct) Violet Crossley (Nov)

VACO-Arteast Liaison: Greg Ivanic

Carol Lange, President of VACO Board of Directors, presented a cheque for \$400 to Arteast as repayment for interest-free loan in 1997

Phone Committee: Yvonne Coté, Carmen Shier

Communications: Susan Ashbrook

Newsletter: Editor: Susan Ashbrook

Membership:

Fees:

City of Gloucester: CAO Pierre Tessier, Community Services Manager Peter Brown

Exhibitions and Events

Library Co-Ordinators: BB Theresa McKenzie, NG Margaret Clyde, Orléans Erin Fullerton

MAG: Helen Drouin "Gardens". Decision to not collect commissions on sales "Little Jewels"-40 artists

Art & Photo at VACO Dec 3-23. Carmen Shier, Violet Crossley. Jurors Linda Gadbois. 24 artists, 46 pieces

Art Auction: Frameworks, Ed and Tom Barr. Cancelled as Barrs too busy

Ottawa City Hall: Susan Irving, Theresa Savoie. "Regional Images" For year 2000, slides required with submission

FestivArts Place d'Orléans Nov 4. Carmen Shier and Erika Deruaz

News

Arteast Website: Marion Jones set up

2000

President: Janice Johnston, Lili Caron (April)

Vice-President: vacant, Leslie Dorofi (Sept)

Secretary: Lyn Kitchen, Millie Taylor (Nov)

Treasurer: Laurie Hemmings. Need for a *Ways and Means Committee*

Programme Director: Jackie Ballhorn, Laurie Hemmings, Libby Guy

Marcio Melo, Pontiac Group of Quebec on watercolour and acrylics; Art Guise on art supplies;

Rodney Kyle, Artists in Legal Matters; Therese Frere, Pastels; Linda Sabbath, Iconography;

Robert Hyndman, Rendering; Leonard Gerbrant, critiques; Larry Haines

VACO-Arteast Liaison: Janice Johnston

Phone Committee: vacant, Elizabeth Twiss, Carmen Shier (Sept)

Communications Coordinator: Susan Ashbrook

Newsletter: Editor: Susan Ashbrook

Membership: Survey conducted October. Members Handbook prepared by Liliane Caron with input from Susan Ashbrook. Approximately 90 members

Fees: \$25

Exhibitions and Events

Library Co-Ordinators: BB Theresa McKenzie/Klari Karpati, NG Margaret Clyde, Orléans Susan Irving

MAG: Liliane Caron. Elizabeth St. Cyr has been very helpful at MAG and is to receive a volunteer award. Contact at GAB Kim Copeland. Oct: "Sky"

19th Annual Art & Photo: moved to Nov as easier to get judges. Violet Crossley, Susan Ashbrook, Linda Gadbois, Lucy Kuwahara (Viewer's Choice Award). 84 entries

RMOC gallery instead of OCH. Melissa Kwong "Blue Landscapes" Held at NG library instead???

Art Auction: postponed until next year

News

City of Gloucester amalgamation with 11? Municipalities into the City of Ottawa. City Hall moved to Lisgar St. Anticipated that will not receive any more grants (\$2000 presently)

Diane Smith awarded ORC Art Commission– Sept 2000 newsletter article

2001

Year of the Volunteer

President: Lili Caron
Vice-President:
Secretary: Joyce Bourdeau
Treasurer: Laurie Hemmings
Directors: Marion Jones, Margaret Bernier, Joyce Bourdeau, Lili Caron, Leslie Dorofi, Janice Johnston; Susan Irving, Lily Tsai
Programme Director:
VACO-Arteast Liaison:
Phone Committee:
Communications Coordinator: Susan Ashbrook
Newsletter: Editor: Susan Ashbrook, one page flyer of events to be added on suggestion of Mary Brett due to loss of phone volunteers
Web site: Marion Jones
Membership: List Susan Ashbrook, Lily Tsai. 120 members
Fees: \$25
City of Ottawa: Manager, Cultural Affairs, Debbie Hill

Exhibitions and Events

Library Co-Ordinators: BB Theresa Mackenzie, NG Margaret Clyde, Orléans Susan Irving

Artist's Wall at Frameworks. Artists can hang paintings if framed at Frameworks, On hold. Did this ever happen???

Art Auction: Frameworks September. Margaret Bernier, Advisor Susan Ashbrook, Susan Irving for Alzheimers was cancelled due to lack of ticket sales.

Budding Artist juried Exhibition. June at VACO. Leslie Dorofi, Laurie Hemmings, Susan Ashbrook

20th Annual Art & Photo Exhibition: Oct Lili Caron with assistance of Leslie Dorofi

FestivArts Nov 3 at Place d'Orléans

The Great Art Sale: Janice Johnston Nov 29-Dec2. 75-80 pieces

News

Strategic Plan (1991) Constitution reviewed and amendments made

Announcement of the death of Klari Karpati. A donation of her art supplies, paintings and library was made to Arteast.

MAG: Loss of three galleries: Gloucester MAG on March 2; Heritage Gallery at RMOC to office space; two galleries in former Ottawa City Hall on Sussex Dr sold to External Affairs. Five in total???. March, only Gloucester MAG closed. New MAG at Place d'Orléans December

Amalgamation—explanation in Feb 2001 newsletter by C.Tremblay

8/11/2012

Ode to the MGA

By Susan Pitt

Published in Feb/01 newsletter

To the Gloucester Municipal Art Gallery,
City Hall. Telesat Court:
It seems that your art shows
Are about to abort.

The MAG began in 1994
At 1400 Blair Place.
Artists, amateur and professional,
Each had equal space.

The soloist,
An exhibition of a group,
The trying-out-everything artist,
The one with a coup.
The professional coming back to their roots.
The MAG was a place
Where each could reboot.
We could start there and forge onward
Or stop for while, take a rest
Then resume creating art
...Only the best.

We learned to hang shows,
Climb ladders, adjust lights and chains.
That doesn't belong there...
Have you no brains?
What looks good beside what?
What's the theme anyway?
At the end of a competition
We all learned to say...
What were they thinking?
We know more than jurors do any day.

The Vernissage...
Guests books open to acquiring fame
Hoping more than our family and friends
Will finally see our name.

Because we don't know what will happen next
With amalgamation it's a whole new text
I'm thinking that the MAG should be renamed now
To the Mobile Art Gallery for the next visual art show.

2002

President: Leslie Dorofi

Vice-President: Alannah Smyth-Imbeau

Secretary: Joyce Bourdeau

Treasurer:

Directors: Leslie Dorofi, Susan Irving, Janice Johnston, Laurie Hemmings, Joyce Bourdeau, Alannah Smyth-Imbeau, Marion Jones, Lois Siegel, Susan Dixon, Genevieve Langlois (Nov)

Programme Coordinator: Marion Jones. Review about \$100 paid for speakers. Is it fair and equal to other organizations? Photographing your artwork

VACO-Arteast Liaison: VACO staff Susan Ashbrook and Eva Lyons Full-time so gallery hours extended
Mon-Fri 9-5, Trillium funding

Phone Committee:

Communications Coordinator: Susan Ashbrook

Newsletter: Editor: Susan Ashbrook. Comments on how addition of photos enhances newsletter and how well it is received.

Photographer: Alana Smythe-Imbeau

Membership:

Fees: \$25

Website: Marion Jones. *Density* the sponsor of the free site pulled the plug as they don't exist anymore. Motion to use Host Save for our web site at a cost of approx. \$150 /year one year trial, using the domain name ArteastOttawa.org.

Publicity: Fred Sherwin Orléans Online

Exhibitions and Events

Library Coordinators: BB Theresa Mackenzie, NG Margaret Clyde, Orléans Susan Irving
10% commission on sales started

Art Auction at Frameworks April 6 "Sight and Sound" with Gloucester High School Music Department. Mary Brett Silent Auction. Musical entertainment by students. Proceeds \$1326 each to Arteast and Gloucester HS Music Department. 64 tickets sold with 89 in attendance. John Lacharity MC Recommendations: don't do portraits, experimentations or purple.

21st Annual Art & Photo Exhibition: Joyce Bourdeau. October, 45 artists, 125 works. Digital images accepted but separate category, computer drawing not accepted but knowledge needs to be gained about this field so Laurie investigated and determined that computer art is not a fine art base and should not be part of Arteast show. Need to watch what happens in the art community and when and if it is admitted in school programmes., input from photo club needed for guidelines in the photo category and Watercolour Society rules and regulations to be reviewed for input into Arteast guidelines.

March: Sale of Klari Karpati's art supplies at VACO

MAG/Gloucester Gallery: no coordinator. Leslie Dorofi meeting with Pierre Blais. Determined that gallery is community based. Lease at Place is 2 years but city is committed to gallery space. After plea got 4 coordinators but subsequently, none thought that they were qualified to be on the Gloucester Gallery Advisory Committee Budding Artist show at VACO confirmed

Portfolio by GAC:: given over to VACO—a marketing tool whereby artists submit slides and fee and are juried and their portfolio is promoted by advertising and marketing.

Artist's Bio Book: Suzanne Beaulieu offered to do this for Arteast, started in November. Is this the same as Artist Registry (in VACO newsletter Sept 2002)

FestivArts Nov 9 with VACO and GAC. Genevieve Langlois

Great Art Sale: 115 pieces. 87 tickets sold for Wine and cheese Nov 28

Klari K. Karpati Memorial Library: books catalogued (Info in VACO Artbreak newsletter Sept 2002)

News: East End Arts Facility

Steering committee formed, Leslie D. reported to Arteast members. Study conducted as a Q&A survey to service providers. Group signatures and petitions collected for what???

Cookbook initiative started, recipes being collected. **What happened to it???**

GAC Artist's Portfolio taken over by VACO with copies at Gloucester Library and GAC

VACO got Trillium Grant for 2 years and will receive \$62,000 over next 2 years. New tables will be bought from city grant.

2003

President: Alana Smyth-Imbeau (Feb, March, resignation due to work conflicts) Terry Hopkins April
Vice-President: vacant until Sept. Suzanne Beaulieu (Sept)
Secretary: Frances Dunn-Caron
Treasurer/Membership: Laurie Hemmings
Directors: Susan Irving, Jo-ann Beaubien Gadded and Norm Gadded (June), Dorothy Zorn (Sept), Olaf Krazinski (Sept)
Programme Director:
 June critique: Ken Finch replaced Linda Gadbois
 Sept: Copyright and Internet Exposure, by Audrey Chugin from CARFAC; October Bhat Boy
NEW: Special Events Coordinator: Asel Syzdykova. Interesting that this is the first title of the
Communications Coordinator: Susan Ashbrook
VACO-Arteast Liaison:
Phone Committee:
Photo Coordinator: Susan Dixon for part of year and then vacant
NEW Programme Coordinator: vacant
NEW Social Convener: vacant
NEW Membership Coordinator (formerly with Treasurer job): vacant
Newsletter: Editor: Susan Ashbrook
Website: Marion Jones, redesigned web site using Front Page 2002
Membership: 137 with 108 email addresses
Fees: \$25, discussion in Sept as to raising fees to \$30 at next AGM

Exhibitions and Events

Library Co-Ordinators: Orléans Susan Irving; NG and BB vacant. NG Genevieve ??? (Sept)
Gloucester Gallery: Coordinator Tanya Miller. (resigned Oct) Yvonne Cote (Sept) March "The Gems of Ottawa", "Summer Dreams" (60% increase in traffic flow) Plans to paint the walls white. Sept-increase interest by public, positive comments about increased number of paintings and increased rotation. Nov Coordinators Aline Coulombe, Suzanne Beaulieu and Yvonne Cote
Art & Photo: Joyce Bourdeau
Bruyere Gallery. Dr. Potti/Potty sp???more info???
Budding Artist's Show. June A VACO scholarship is awarded to the artist chosen with the most potential. Jury of 3-5 professional artists, teachers and gallery owners, paid \$50 each.
NEW Exhibition space for Arteast and VACO: CS Co-Op
Constitutional changes: terms of office, by-laws can be changed by Executive and not required to approach general membership
Art & Photo Madeleine DeWolf-MacLeod, 42 artists and over 100 works

News

Job Descriptions/Duties for Exhibition Coordinators, President, Past-President, Vice-President, Secretary, Treasurer, Programme Coordinator
No request for a grant this year due to \$2000 grant from previous year and \$2000 from Art Auction.
Raise of 10% to Communications Coordinator Susan Ashbrook as she had been receiving same salary for 5 years and in appreciation of all of her work
Membership duties split from position of Treasurer.

2004

President: Terry Hopkins (ill and unable to preside in Jan) Suzanne Beaulieu acting

Vice-President:

Secretary: Marion Jones temp???

Treasurer: Laurie Hemmings stayed until June for continuity and training of new treasurer. Programme

Director:

VACO-Arteast Liaison: Leslie Dorofi???. VACO gallery layout changed to incorporate art supply store which generates more funds than sales of artwork

Phone Committee:

Communications Coordinator: Susan Ashbrook

Social Convener: position discontinued

Newsletter: Editor: Susan Ashbrook

Website: Marion Jones

Membership:

Fees: \$25, possible increase deferred

Exhibitions and Events

Library Co-Ordinators:

Blackburn Hamlet Community Centre Art Show and Sale May. Dorothy Zorn and Jennifer Gibb???
Yvonne Coté

CS Co-Op: 5 branches have hanging space. Commission 25%, art rotation 2-3 months. Coordinators:
Leslie Dorofi, Yvonne Coté, Linda Cousineau

Gloucester Gallery:

News

Bio Book: Suzanne Beaulieu. Book is missing. Has it been found???

Discussion about possible ways of generating funds, i.e., \$5 fee for shows in Gloucester Gallery, possible membership fee increase to \$30, members contribution of goods to receptions rather than purchase

2005

15th Anniversary

President: Suzanne Beaulieu
Vice-President: Olaf Krassnitzky
Secretary: Elizabeth Twiss
Treasurer: Dorothy Zorn
Programme Coordinator: Nicole Henderson, Diane Charlebois
VACO-Arteast Liaison: Leslie Dorofi
Phone Committee:
Communications Co-Ordinator: Susan Ashbrook
Newsletter: Editor: Susan Ashbrook
Website: Michelle Sutherland
Membership Coordinator: Dorothy Zorn
Photographer: Lois Siegel:
Fees: \$25

Exhibitions and Events

Art and Photo Coordinator: Boni Penna
Budding Artist Coordinator: Leslie Dorofi & Laurie Hemmings
Galerie Gloucester Gallery at Centrum Blvd. Opening: Mike Taylor
Library - Blackburn Joseph Fletcher
North Gloucester Linda Bordage
Orléans Aline Joanis

15th Anniversary Celebration September 16, 2005
Galerie Gloucester Gallery: Rearview Mirror Exhibition opening
Celebration from 4-6 pm with Fun Art

Exhibitions

Arteast has over the years exhibited regularly in public places.

Libraries: Blackburn, Orléans, North Gloucester

Artist's Wall at Framing and Art Centre—Peter Rhiem

Cumberland Town Hall and annual juried show

Municipal Art Galleries, 1400 Blair Place., Telesat Court (Jan 1997)

(6 months/year)

The Color Red, But is it art? Statement Art, What I did on my summer vacation

Gloucester Gallery, Place d'Orleans, Centrum Blvd. Apr 2005?

RMOC Liger St (Former Teacher's college)

Art Gallery Etiquette

'A poignant melding of Rococo and Neo-Classicism.'

'The delicate blend of texture and color radiates sensuality.'

'The juxtaposition of light and shadow creates a curious tension.'

'The artists' inner turmoil reveals itself through the tortured brushstrokes.'

'Ay, caramba!'

Matt Croening,

Bart Simpson's Guide to Life, 1966

Art and Photo Exhibition

From the Arteast minutes 1990

Sue Partridge explained the organization of this event which will take place October 24-28, 1990 at Gloucester City Hall. The need for volunteers and the jobs they do was explained and a sign-up chart was partially filled in. This exhibition will become one of the main events to be run by ARTEAST, with support from the Arts Council.

The Art and Photo Exhibition had already run for many years, organized by Sue Partridge, and preceded the GAC and ARTEAST. Sue Partridge encouraged many artists to keep painting, do lots of paintings, enter exhibitions to make you paint, see your own progress and see what other artists are doing.

The exhibitions were held at Gloucester City Hall Council Chambers and Meeting Room at 1400 Blair Place for 10 days. Loblaws donated the food for the awards reception held on the closing day of the exhibit and Corel sponsored the exhibition, donating prizes and exhibiting artwork created with CorelDraw. Support from council was strong, with most councilors and the mayor being in attendance to present prizes. Loblaws, as did most grocery stores, stopped donating to community events and participants were then asked to supply food for the reception. Corel also withdrew their support and there was no interest by members to drum up another sponsor so the prize money disappeared. Council members' attendance became sporadic depending upon election years.

High School Exhibitions

Ottawa City Hall

Ottawa City Hall Foyer Exhibition June 1997 "As we see it"

Ottawa City Hall Gallery March 98 "Beliefs and Rituals"

FestivArts

Budding Artists Exhibition

The main goal of this annual exhibition is to encourage emerging artists who do not have the opportunity to exhibit their works with other groups or in other locations. While it is difficult to accurately describe a person who is "budding" and at what point one "ceases to be budding," there are certain unmistakable landmarks. Recognition, by other artists, that you are their peer is the definition used by the province of Ontario.

More substantially, frequently exhibiting and/or renting space in exhibitions, with a history of sales in public events, signifies that an artist is "no longer budding." Being accepted in a professional group for example "Art on Sparks" or "Art Lending", where the work is juried prior to acceptance into the group, indicates the person is "no longer budding."

Teaching others in that medium is also a recognized milestone, an individual cannot be both budding and teaching.

One goal of the exhibition is to provide feedback to artists whose works receive low marks - a score less than 55%. This is done in the spirit of encouragement and to further improvement. More than 50 artists participated and submitted over 90 works for jurying last year.

In essence, the jurors look for originality in style and presentation of subject matter, as well as awareness of compositional elements, while acknowledging that the artist is not professional. The process is fair. Works are presented to the jurying panel one at a time and scoring is done in silence. Once the voting is finished and the marks registered, the judges review the works with lower rankings and as a group discuss the merits of each, as well as suggestions for improvement. The exhibition coordinators will then relay the commentary to the participant by phone. At no time are scores publicized.

Ribbons are presented individually by each juror to the work they feel exhibits the most potential. Since the awarding of ribbons is not related to scoring, it is entirely possible that an artist will receive a perfect score but not receive a ribbon.

Remember, we are all winners when we have the opportunity to share our work in an exhibition!

by Leslie Dorofi and Laurie Hemmings

The Jurying Process

There are at least two jury processes that can be employed at visual art exhibitions.

One method is to establish minimum standards for each work submitted. In most settings where this process is used, if the work does not meet the minimum standard, it would not be displayed and the artist must retrieve the work before the show commences.

How the Budding Artist Exhibition jury process works (above method)

- The jury coordinator selects jury members and provides a set of judging criteria
- Judging criteria are generally based on the elements of design and composition, uniqueness of style, artists ability with the medium, as demonstrated on the work being judged
- On jury day, the coordinator outlines the process to be followed with jury members.
- For the Budding Artist Exhibition, six jurors were provided with scorecards numbered one the work does not meet the minimal jury criteria, two the work has met the minimum, the artist shows a comfort level and possibility for improvement and three the work had met all jury criteria and is at a level of excellence
- As each piece is displayed to the judges, jurors vote using the score cards one two three reflecting how well they feel the piece meets the judging criteria
- The judging is silent, there are no discussions among jurors at this point
- A jury assistant totals the scores for each piece. 75% of a total possible score of 18 is required to pass the established selection criteria

Ribbons are awarded by each individual juror to the piece of work that each of them finds the most compelling. That is, the awarding of ribbons is not connected to the voting process. The voting process is to establish whether the minimum entry levels have been met or not met.

The reason for employing this method in the Budding Artist show is because the show coordinators did not want the 1st 2nd 3rd competitive feeling and/or comparisons to be part of the event.

Another method is to award prizes for top submissions, based on jury votes.

How the Annual Art and Photo Exhibition jury process works (second method)

The first 4 steps above are followed in much the same manner, with some exceptions (there may be a different number of jurors and /or scoring points)

- In this process the numerical total of the jurors votes determines which pieces are awarded ribbons for 1st 2nd and 3rd places in each of the categories.
- If two or more pieces result in tie votes, those pieces are re-juried and then 1st 2nd 3rd places are awarded accordingly
- In this process the awarding of prize ribbons is directly linked to the results of the jury votes.

In summary both jury processes work, and are employed in a variety of visual arts exhibitions. The key difference is that with the first process the main goal is to have work accepted into the show, and in the second process the goal is to place in the ribbons.

The Art Auctions

From the minutes November 22, 1994

Motion was made by Walter (Blair) that we go ahead with the Art Auction and that the proceeds, if any, go towards the operations of the Municipal Art Gallery and a Charity to be determined. Seconded by Georgette Kambani. Passed.

The initial plan to organize an art auction started in 1993 when the need for operating funds grew beyond the uncertain grant revenue. The premise was that artists would donate unframed works to be framed by Peter Rhiem of The Framing and Art Centre, Orléans, a strong supporter of local artists. The artwork would be auctioned by a celebrity guest and the proceeds divided between Arteast and a chosen charity, both of who were responsible to sell admission tickets at \$10.

**He is rich who has
enough to be
charitable
~ Sir Thomas Browne,
*Religio medici, 1643***

Volunteer auctioneers were John Lacharity, host of CBC Morning, Kevin Nelson from Magic 100, and Phil Parks from New York. A wine and cheese reception, door prizes and silent auction with art and craft items were all part of the evening. Early on, the idea of Fun Art was added with the artists scrounging garage sales for gently-used items that were then transformed into works of art. The support of local politicians was evident as Regional Chair Peter Clarke and Councillor Rainer Bloess were outbid on one memorable item ~ a painted shovel called *Flower Power*, won by Mauril Bélanger, MP, who planned to use it for ground-breaking ceremonies.

The first auction raised \$5577 with half donated to the Gloucester Emergency Food Cupboard. Other recipients were the Orléans Community Police Services for youth programmes and the Senior Adults Centre for production of their newsletter. In 1997, the proceeds were divided between Arteast, spent on equipment and supplies for the Visual Arts Centre, Orléans (VACO), and half donated directly to the VACO which had just opened in 1996. In 1998, the Cumberland Township Community Resource Centre shared a record-breaking \$7000 from the fundraising effort.

**Over \$22,000
had been raised
for Arteast,
VACO and the
partner
charitable
organizations.**

In 1999, Peter sold the Framing and Art Centre and a decision had to be made as to how Arteast should proceed. Tom and Ed Barr of The Frameworks Art Company stepped in, offering to host the auction and frame the artwork. In the fall of 2001, the *Memories Art Auction* for Alzheimers was cancelled due to lack of ticket sales and probably due to the post 9/11 tragedy. The *Sights and Sounds Art Auction* with Gloucester High School music department as the recipient partner was held in April of the next year. It was not very successful and was the last auction. All good things come to an end and over the years, Arteast and many charitable organizations benefited from the generosity of all. In all, over \$22,000 had been raised for Arteast, VACO and the partner charitable organizations.

After the 1996 auction, Peter Rhiem said, "This is our favourite event of the whole year! It is wonderful for me to see the cooperation of business, the arts and charitable organizations towards a common goal. It does my ART good!"